



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

TOGETHER, WE ARE



YMCA of Florida's First Coast
ANNUAL REPORT 2010

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A MESSAGE FROM THE PRESIDENT AND CHAIRMAN

TOGETHER, WE ARE ABLE TO DO MORE THAN WE DARE IMAGINE. TOGETHER, WE ARE FAR MORE THAN THE SUM OF OUR PARTS.

The YMCA was founded in London, England in 1844, came to Boston, MA in 1851 and Jacksonville in 1908. The founders based their vision of the YMCA on biblical principles, most especially the teaching of John 17:21. John chapter 17 is a prayer spoken by Jesus Christ shortly before his death. In the twenty-first verse, Jesus was praying for those of us who live today, and the focus of that prayer was "that they all may be one."

In recent years, we have focused on working together and collaborating more with others by being unified in our efforts to serve the children and families of Northeast Florida. We have hundreds of community partners that include non-profits, churches, civic organizations and businesses that share our goal of strengthening the foundations of our community.

Our work in 2010 shows the value of working side-by-side with and for our neighbors. As a result, more than ever, **together, we are...**

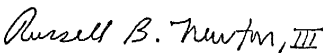
- Taking care of our children and providing a safe place to go afterschool.
- Educating our children and ensuring brighter futures.
- Improving the health of individuals and families in our community.
- Knocking down barriers of race, age, socioeconomic status and more.
- Providing for disabled and less fortunate individuals.
- Extending the life expectancy of people in our community.
- Preventing drownings by teaching life-saving skills in the water.
- Sharing our resources and making sure everyone has a place to belong, regardless of any financial barrier that may exist.

Framing our work around our revitalized brand and three areas of focus – Youth Development, Healthy Living and Social Responsibility – along with real stories of how the Y is impacting lives, will help communicate who we are and what we stand for. Take a few minutes to review this report and you will see how the Y has helped make the First Coast a better place for all of us to live today and for generations to come.

Blessings,



Paul McEntire
President



Russell B. Newton, III
Chairman



TOGETHER, WE ARE

...working for a greater purpose.

The needs of families and individuals in our community grow more complex every day. Youth obesity is increasing at a startling rate. New estimates reveal that 1 in 3 adults are at high-risk for developing diabetes. Parents are working harder than ever to provide for their families, and their children need a safe place to learn and play after school. The list goes on... and on.

Deeply rooted in communities across the First Coast, the Y is made up of people of all ages and from every walk of life, all working side-by-side to ensure that everyone has the opportunity to live life to the fullest.

Together, we make sure every child has a chance at a brighter future, provide opportunities for the young and young at heart to achieve better health and well-being, and give everyone a place to belong, regardless of any financial barrier that may exist.

We are advocates for the happiness and well-being of each and every member of our community, whom we consider "family." By telling a few of their stories, we hope you get a glimpse of how **together, we are** making a lasting impact in the lives of the children, adults and families who need us so much.



"Why The Y?" Summer Tour 2010

The Y means something different to everyone. From healing and encouragement, to confidence and strength, and everything in between, the YMCA brings people together in amazing ways.

This past summer, we traveled with a video camera to six local Ys and gave members 90 seconds to answer one simple question: "Why the Y?". The more than 100 heart-felt testimonies we filmed told captivating stories that moved us and reminded us of the power of the Y.

Here are a few samples of what you'll find online.



➤ **Amy Calfee** I've got more confidence in myself, my friends and the Y's role in the community. They are reaching people that I can't. That makes me part of something bigger than me.



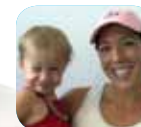
➤ **Vivian Hanna** It's the place that kept me physically, mentally and emotionally fit when my life started to unravel. It's so much more than a place to work out. It's a family.



➤ **Dave Chauncey** As a kid, it's the place where me and my friends would go to stay out of trouble. Today, I'm a member not just for wellness, but to meet people and be a part of the community.



➤ **Grace Taylor** I joined because my dad had a heart attack at age 39 and died at 41. At 39 years old, I had my first heart attack. I did not want to die at 41. Because of the YMCA, I am able to live today.



➤ **Julie Simmons** This is where I've met all my friends when I moved to Fernandina and didn't know a soul. Today, it's where we gather, exercise together and solve all the world's problems.

SEE THESE STORIES AND MORE
FirstCoastYMCA.org



TOGETHER, WE ARE

A SPIRIT A MOVEMENT A CAUSE

History

For nearly 160 years, the YMCA has been listening and responding to the needs of the communities we serve. Anchored in more than 10,000 neighborhoods around the country, the YMCA has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.

Here on the First Coast, our story began in 1908 in downtown Jacksonville when the first Y opened on the corner of Laura and Duval Streets with just 12 members. Four years later, membership had grown to more than 1,300. Later, in the 20s, the YMCA closed due to the Great Depression, but re-opened in 1941, and expansion plans began. From there, the YMCA of Florida's First Coast continued to grow, building new Ys and expanding services outside of Duval to Baker, Clay, Nassau and St. Johns counties.

As we look forward to meeting the challenges of the future, we appreciate the rich tradition of our past, and are forever grateful to the thousands of volunteers, donors, staff and community members who have supported our efforts. **Together, we are** the YMCA.



NEW LOOK SAME CAUSE

For the first time in 43 years, the Y unveiled a new brand strategy. We are still the “Young Men’s Christian Association” and will continue to hold true to our mission. The Y is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, families and communities. Take a look at how our logo has evolved over the years.



1891



1896



1897



1967



of Florida's First Coast

2005



2010:

The Y’s new brand reflects our true identity — a vibrant, innovative and diverse movement that is devoted to our cause of strengthening the foundations of community.

IN 1844, OUR FOUNDER GEORGE WILLIAMS

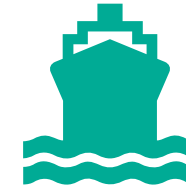
was just 22-years-old when he and 11 of his friends started the first YMCA. They were new to the city of London and were compelled to help other young men find what they felt: God’s grace. George envisioned a world where each individual would learn, at a young age, the value of brotherhood and uniting together for a common cause, regardless of their backgrounds.

Years later, Boston sea captain and missionary Thomas Valentine Sullivan also worried about the temptations facing young men. Inspired by the work of the first YMCA, he led the formation of the first YMCA in the United States, in Boston, in 1851.

From the earliest days, the Y has always been committed to changing people’s lives.



Over the years, the Y has...



Met immigrants coming off the boats at Ellis Island to offer services and support in making a new life.



Inspired the formation of the USO, Peace Corps and Father’s Day.



Provided quality and affordable child care when women began joining the workforce.



Originated group swimming lessons, basketball, volleyball and racquetball, and made them available to the community.



Served the military and their families in every U.S. conflict since the Civil War.



Began the first night school and English as a Second Language courses.

TOGETHER, WE ARE

ALWAYS HERE FOR OUR COMMUNITY

Year in Review

The YMCA movement has always been and will continue to be about people. YMCAs exist to mold the kind of people who care about each other, who are firm in their own sense of worth and that of others, who try to foster understanding and respect, who take responsibility for their own lives, and help improve the lives of others.

Today, besides 14 family branches and two corporate health facilities, the Y includes 46 before and after school child care locations, a resident camp, a full-service, infant through pre-K child development center, a charter elementary school, two facilities for the permanently and profoundly disabled and several outreach centers. Our services are available to everyone, regardless of age, income or background.

Take a look at just a few of the highlights of how **together, we are** changing the lives of children, adults and families across the First Coast.



TOGETHER, WE ARE

KEEPING HEADS UP AND ABOVE WATER

Go For Green! Camp Swim Initiative

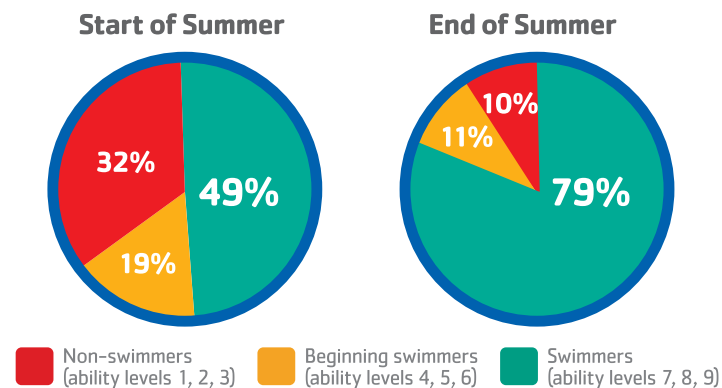
Drowning is the second leading cause of unintentional death in children ages 1 to 14. It takes just one inch of water and only 10 seconds to claim another life.

For kids spending their summers in YMCA day camps across the First Coast, weekly trips to the pool are full of fun and excitement. They also serve as perfect opportunities to provide swim instruction to thousands of children who have never learned to swim, perhaps due to their parents' inability to do so, lack of access to programs or financial constraints.

This past summer, 5,824 YMCA summer campers from every location in Baker, Clay, Duval, Nassau and St. Johns counties participated in the "Go For Green!" Camp Swim Initiative.

RESULTS

With 359 participants, the duPont Family YMCA Campus location provides a good representative sample of what our initiative accomplished in just one summer. The chart to the right represents necklace colors worn by participants at the start and end of summer. Three ability levels exist within each necklace color. While some participants remained in the same color, all of them progressed at least one ability level.



Eight-year-old Charles loved being in the water, but just couldn't swim.

Charles's father worried about his son's safety in and around the water, knowing how much he loved getting wet.

"I'd heard the startling statistics on drowning for kids his age, and it concerned me to know that he had no fear of the water," he says. "He would tell me he was a great swimmer, but I knew better."

When his father signed him up for our summer day camp at the Y, he was relieved to know that he would get the swimming instruction he needed to keep him safe while in the pool.

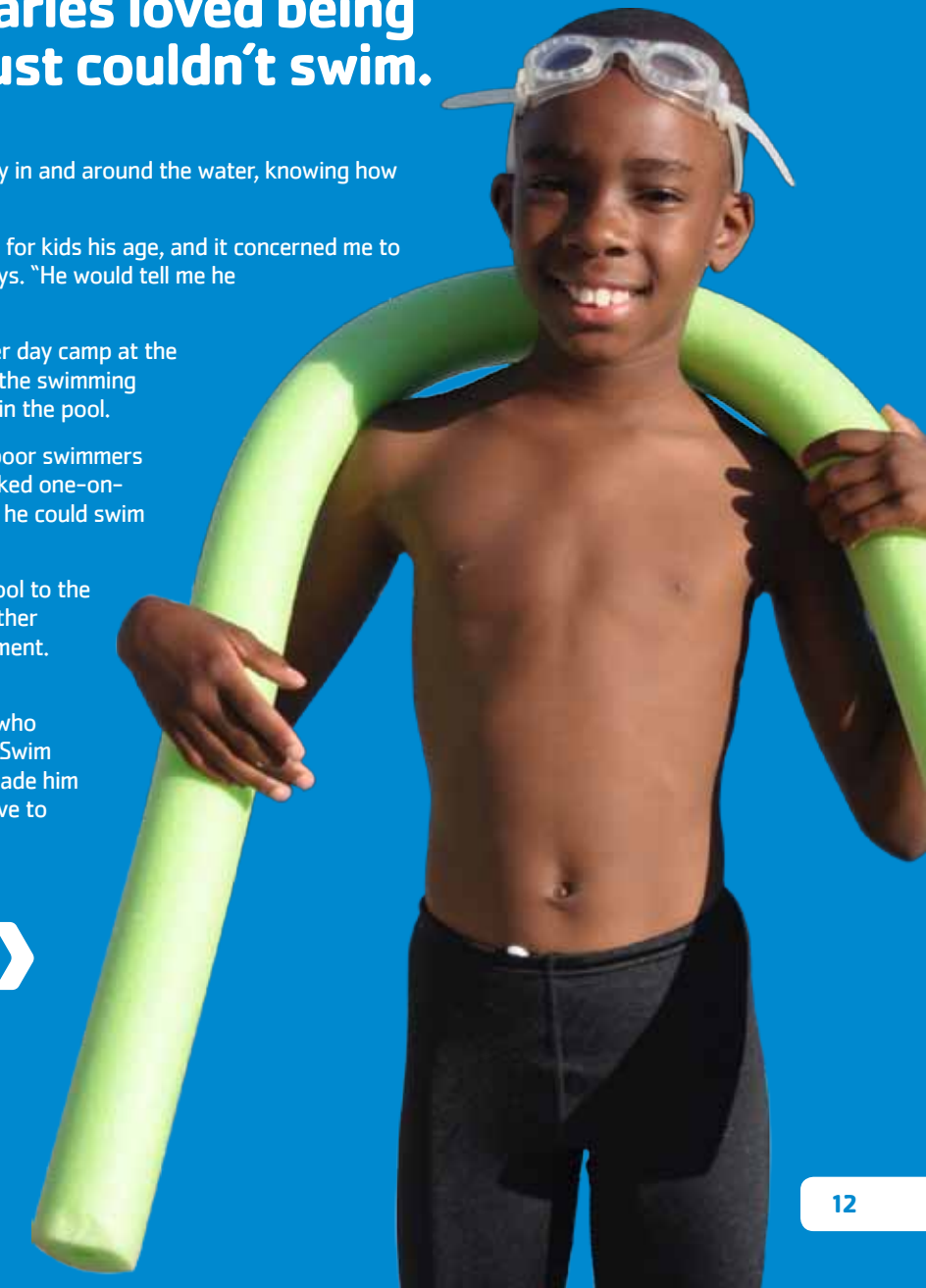
Instead of confining the non-swimmers and poor swimmers to the shallow-end in life vests, our staff worked one-on-one with Charles during camp swim time until he could swim confidently on his own.

"Today, he's swimming from one end of the pool to the other, and it's pretty awesome to see!" His father says. "He's gained a real sense of accomplishment. He's so proud of himself, and so am I."

Charles is just one of many examples of kids who are empowered by the "Go For Green!" Camp Swim Initiative. He says earning a green necklace made him feel like he could do anything. It may also prove to save his life.



GET THE FULL STORY
[FirstCoastYMCA.org](https://www.FirstCoastYMCA.org)



YOUTH DEVELOPMENT

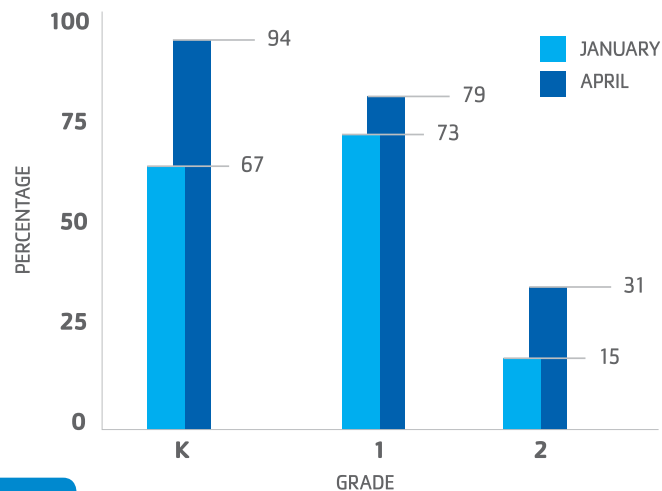
GIVE A CHILD A MILLION WORDS

YMCA READS! Promoting Early Literacy

The YMCA READS! program provides the resources necessary to help improve the reading levels of children in kindergarten to third grade while developing greater self-esteem and social skills. Studies show that just 15 minutes a day of independent reading can expose a student to more than a million words in a year.

In 2010, 77 volunteers provided more than 8,300 hours of reading to 170 YMCA READS! participants. More than 90 percent of all students made progress in the SIPPS (Systematic Instruction in Phoneme Awareness, Phonics, and Sight Words) program, and more than 80 percent improved in at least one measure of the Fair Scores. The YMCA READS! program has been such a success, we have been awarded a new state grant to open two new YMCA READS! programs at schools in Clay and St. Johns Counties in the upcoming school year.

PERCENT OF STUDENTS SHOWING A HIGH PROBABILITY OF READING SUCCESS



HEALTHY LIVING

PREVENTION TODAY FOR A HEALTHIER TOMORROW

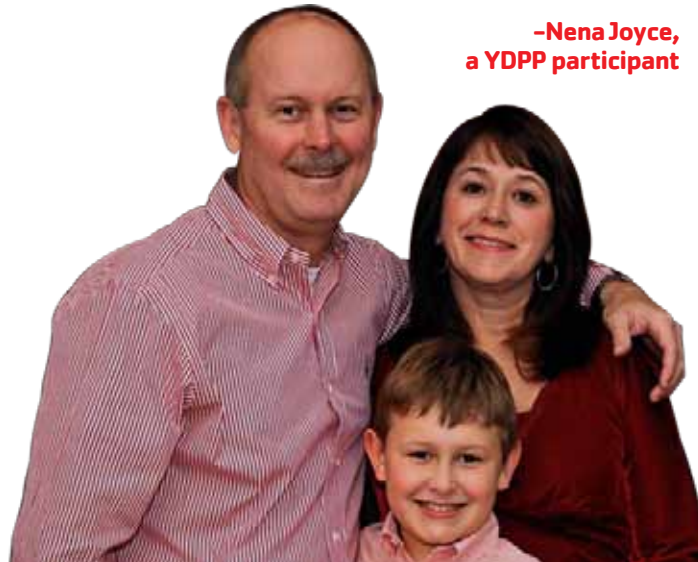
YDPP YMCA's Diabetes Prevention Program

The YMCA's Diabetes Prevention Program (YDPP) was launched this year to help reduce the risk of diabetes in individuals showing pre-diabetic symptoms. The program is facilitated by a trained Lifestyle Coach who helps individuals make necessary lifestyle changes, such as reducing their body weight, eating healthier and increasing physical activity. As one of the only diabetes prevention programs in our community, available to both members and non-members, qualified participants learn the importance of early prevention and building a healthier tomorrow for themselves and their families.

Discovering she was pre-diabetic, Nena Joyce qualified for the program. Learning how to make better food choices and stay active through exercise, she is living and benefiting from a healthier lifestyle, and so is her family. Nena continues to lose inches and weight, further reducing her risk for diabetes.

"When you feel better, you look better and you act better. You have a better life."

**-Nena Joyce,
a YDPP participant**



SOCIAL RESPONSIBILITY

KEEPING THE FUTURE BRIGHT AND COLORFUL

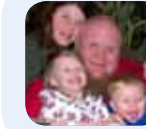
I Heart Art Art Supply Drive

As public schools continue to cut arts programs to tighten their budgets, more families are seeking the YMCA for the art-enrichment activities their children are missing in the classroom. To keep up with the increasing demand for our arts programs, we hosted the second annual "I Heart Art" – a drive to collect new, packaged art supplies for enrichment activities for kids.

During the two-week drive in August 2010, members, guests and program participants donated more than 28,000 art supplies for the Y's youth development programs across the First Coast. "I Heart Art" is an event that perfectly reflects our organization's spirit of "members helping members." It also makes for very colorful creations and extremely bright faces.



THE Y IS MUCH MORE THAN A GYM. WHAT IS THE Y TO YOU?



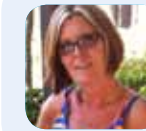
Jo Ann Bianco Jones Family. A home away from home.



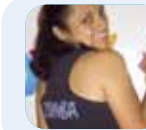
Dan Renaud It is Bodyflow, Yoga, and swimming! Time with my sons and my friends.



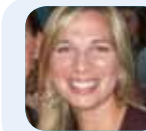
Crystal Reed Jasey The Y is a place where my sons and I can play. I love the sports programs for kids and the many options offered to parents.



Doreen Czako Hayward The Y is my home away from home! It is also my life saver! I have never been as healthy as I am since I joined almost a year ago. Everyone is very helpful. Love it!



Marta Jackson It's where I was introduced to Zumba and can't get enough of it! Love it!



Elizabeth Ash The Y is where I found encouragement and support from other runners to exceed my race goals.

See more at facebook.com/FirstCoastYMCA.

TOGETHER, WE ARE

PAVING PATHS FOR TOMORROW'S LEADERS

Tiger Academy A YMCA Charter School

Children growing up in Northwest Jacksonville have a lot to overcome. In a community with the highest instances of crime, poverty and other social ills, students typically have poorer academic outcomes.

At the Y, we work side-by-side with our partners to give at-risk families an opportunity to achieve the highest quality education, working to break the cycle of poverty, changing the landscape of Northwest Jacksonville. In the center of the community is Tiger Academy, a YMCA charter school focused on self-discipline, personal and social responsibility and strong family involvement, provides children with a structured and nurturing learning environment – at no cost to them. Educational opportunities involve a longer school day and longer school year than traditional public school.

YEAR ONE PROGRESS

90%

Students made at least one year of reading gains in reading & math

100%

Students promoted to the next grade level



AAneah, a first grader at Tiger Academy, wants to be a scientist when she grows up.

Anthony, a single father, wants only the best for his daughter, AAneah. At Tiger Academy, he knows that she has a safe, nurturing place to learn and is building self-confidence, especially in her reading skills.

"She is such a strong reader today," Anthony says of his daughter. "I'm amazed at her vocabulary now, and instead of me reading the stories to her, she's reading to me."

As for AAneah, she gets excited about learning and has big plans for the future.

"I want to be a scientist because they always get to learn new things," she says.

Anthony takes her ambitions seriously. As an involved parent, he is invested in AAneah's education and volunteers on a regular basis at the school to support her.

This is one of many examples of how Tiger Academy approaches the education of children with a commitment to helping them reach their full potential: by giving them access to the essentials needed to learn, grow and thrive. We believe all children deserve that.



GET THE FULL STORY
[FirstCoastYMCA.org](https://www.FirstCoastYMCA.org)



YOUTH DEVELOPMENT

NOT JUST KID STUFF

Youth Fit For Life™
Instilling Healthy Behaviors In Our Youth

In challenging economic times, many schools are eliminating physical education programs to cut costs. As a result, students are missing out on opportunities to release energy and stay active and healthy. At the Y, we believe developing habits for healthy lifestyles early on is critical in preventing, not only child and adolescent obesity, but a variety of life-long health-related ills.

Youth Fit for Life™ is a physical activity and healthy behaviors program specifically designed for elementary-aged children, which we have incorporated into our after school program, PrYme Time. Each week, kids in Clay, Duval, Nassau and St. Johns counties participate in non-competitive team activities, resistance training using child-friendly bands, nutrition and health education, as well as interactive, age-appropriate behavior skills training, like goal setting, progress feedback and self-motivational exercises.



HEALTHY LIVING

PLAY HARD WORK BETTER LIVE WELL

First Coast Games
A 12-week Corporate Challenge

The YMCA's First Coast Games is a three-month corporate wellness event that encourages healthy lifestyles and fellowship among employees outside the office. More than 1,000 employees activated their lifestyles through participation in the 2010 First Coast Games, presented by VyStar Credit Union.

Throughout the event, corporate teams participated in competitive games such as basketball, volleyball, dodgeball and tennis, as well as recreational activities like a traditional field day and a downtown scavenger hunt, plus an ongoing wellness challenge designed to encourage proper nutrition and exercise. The overall goal of the Games is not simply to win, but to begin reaping the benefits of a more active lifestyle both at home and at work, which will build a healthier, stronger community.



SOCIAL RESPONSIBILITY

GIVE THE MAGIC OF CHRISTMAS MORNING

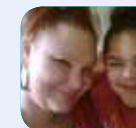
Angel Tree
A Holiday Drive

Most children barely sleep the night before Christmas, anxiously awaiting the morning when they will rush to the tree to see what Santa left behind. But, in 2010, many families faced the Christmas holiday with barely enough money to put food on the table, let alone put gifts under the tree.

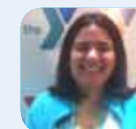
Our annual Angel Tree program provides gifts, like bicycles, clothes, books, toys, games and much more, to deserving families in our community. Thanks to more than \$43,000 of generosity from our members and friends, nearly 1,000 children woke up to brighter Christmas mornings.



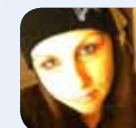
**THE Y NURTURES POTENTIAL.
WHAT HAS THE Y HELPED YOU
ACHIEVE THIS YEAR?**



Amanda Kaczmar I joined the Y this past June and have lost 125 pounds total. Without the Y, it wouldn't have been possible. I am a single mom of a 4 year-old little girl, and KidZone gives me the opportunity to do what I need to become healthier, not only for me but for her!



Holley Kusiak The YMCA helped me to lose 30 pounds through Zumba classes. I feel so much better about myself. I've even bought a new wardrobe.



Jill Coursey The Y is such a blessing! With four kids, I look forward to a little "me" time and the Y makes this possible! I'm in the best shape ever. Thank you for helping me to keep up with my family!



Tami Corbin Gressman The No Time To Waist nutrition class gave me such insight into my body and how food properly fuels it and also the bad stuff too. The personal trainers there are phenomenal! I got a jump start to begin a healthier lifestyle and have lost nearly 50 pounds.



Gina Villasana Attending the Y motivated me to reach two goals over the past year and a half. I lost over 30 pounds. These pounds were so significant because they were keeping me from conceiving. I now have a 2 1/2 month old daughter! I have since returned to the Y and have lost an additional 15 pounds. The instructors are so encouraging!

See more at facebook.com/FirstCoastYMCA.

TOGETHER, WE ARE

OPENING HEARTS AND MINDS

For parents with developmentally disabled adult children,
finding quality care and support can be challenging.



As Tarah approached high school graduation, her parents worried that she wouldn't have a place to go — a place where she could continue to receive proper support and a learning environment to grow as an adult.

Then, they found Daystar, the Y's pre-vocational, recreational and rehabilitative day treatment facility for severely disabled adults. Committed to providing nurturing care to each adult so that he or she can live a happy and full life, Daystar creates a home-like environment.

When Tarah first came to Daystar, she had trouble speaking in full sentences, used a limited vocabulary and spent most of her time by herself. After working one-on-one with Y staff and therapists, she began to make remarkable strides.

Today, three years later, Tarah is one of the most social and talkative of the group. She has even discovered a love for singing. During the summers, you can hear her down the hall singing with the kids at day camp. On occasion, she even stops by the front desk to help greet members and make new friends.

"She has really blossomed into a new person," her Mom says. "She loves being here."

Tarah is just one of many examples of how Daystar changes the lives of people in our community, regardless of their circumstances. It strengthens the challenged and offers peace of mind to their families.



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BY THE NUMBERS

Fundraising and Support

\$1,300,000

ANNUAL GIVING GOAL



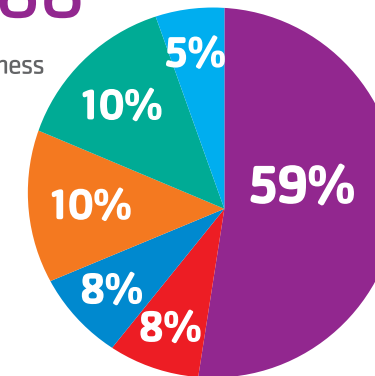
\$1,301,003

ANNUAL GIVING FUNDS RAISED

DONATED DOLLARS AT WORK

\$4,069,688

- Health, Well-Being & Fitness
- Education & Leadership
- Child Care
- Camp
- Swim, Sports & Play
- Social Services



Volunteers

1,783 TOTAL VOLUNTEERS

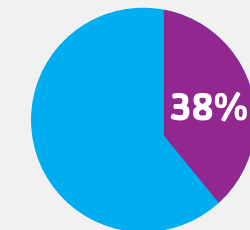
24,118 HOURS INVESTED

\$488,390

ESTIMATED WORK VALUE

91,260

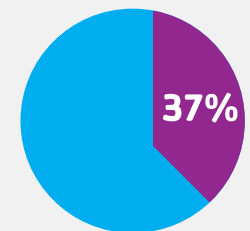
TOTAL INDIVIDUALS SERVED



34,679 INDIVIDUALS SUBSIDIZED

48,127

TOTAL FAMILIES SERVED



17,769 FAMILIES SUBSIDIZED

TOGETHER, WE ARE

GIVING EVERYONE A PLACE TO BELONG

Finding a comfortable place to connect
with friends and stay active is vital
to anyone's health and well-being.

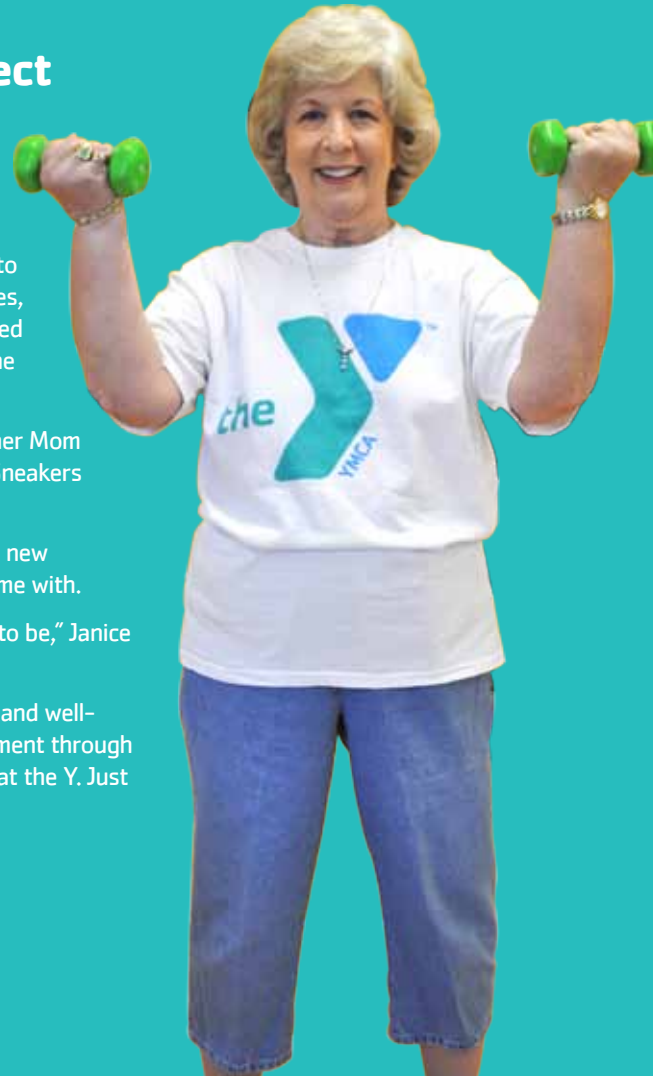
After her husband passed away unexpectedly, Janice moved to Florida to be closer to her children. Even though she was surrounded by loved ones, she realized she missed the close friendships and connections she shared with individuals her own age. She no longer wanted to go out and do the things she once enjoyed.

Her daughter was a member of the Y and thought it may be just what her Mom needed. With that advice, Janice joined and began attending the SilverSneakers class, a low-impact aerobics class designed exclusively for older adults.

Not only did she gain muscle strength and renewed energy, she formed new relationships along the way and has a new group of friends to spend time with.

"If you want every aspect of your life fulfilled, the Y is where you need to be," Janice says. "It saved my life."

This is just one of many examples of how the Y is improving the health and well-being of people in our community by providing support and encouragement through programs designed for all ages, stages and abilities. Everyone belongs at the Y. Just ask Janice.



GET THE FULL STORY
FirstCoastYMCA.org



LOCATIONS

Family Branches

ARLINGTON FAMILY YMCA

Family Program Center
8301 Fort Caroline Road
Jacksonville, FL 32277
904.744.2234

Wellness Center

9119 Merrill Road
Jacksonville, FL 32225
904.744.2233

BAKER COUNTY FAMILY YMCA

98 West Lowder Street
Macclenny, FL 32063
904.259.0898

YMCA AT THE BANK OF AMERICA TOWER

50 North Laura Street
Jacksonville, FL 32202
904.356.9622

BARCO-NEWTON FAMILY YMCA

2075 Town Center Boulevard
Orange Park, FL 32003
904.278.9622

BROOKS FAMILY YMCA

10423 Centurion Parkway, North
Jacksonville, FL 32256
904.854.2000

DYE CLAY FAMILY YMCA

3322 Moody Avenue
Orange Park, FL 32065
904.272.4304

FLAGLER CENTER FAMILY YMCA

12735 Gran Bay Parkway West, Suite 201
Jacksonville, FL 32258
904.370.9622

HILLIARD FAMILY YMCA

37516 Oxford Street
Hilliard, FL 32046
904.845.2733

JOHNSON FAMILY YMCA

5700 Cleveland Road
Jacksonville, FL 32209
904.765.3589

MCARTHUR FAMILY YMCA

1915 Citrona Drive
Fernandina Beach, FL 32034
904.261.1080

ST. AUGUSTINE FAMILY YMCA

500 Pope Road
St. Augustine, FL 32080
904.471.9622

WILLIAMS FAMILY YMCA

10415 San Jose Boulevard
Jacksonville, FL 32257
904.292.1660

Jessie Ball duPont Campus

7373 Old Kings Road South
Jacksonville, FL 32217
904.731.2006

WINSTON FAMILY YMCA

170 Landrum Lane
Ponte Vedra Beach, FL 32082
904.543.9622

YATES FAMILY YMCA

221 Riverside Avenue
Jacksonville, FL 32202
904.355.1436

Corporate Extensions

YMCA AT BLUE CROSS BLUE SHIELD

4800 Deerwood Campus Parkway
Jacksonville, FL 32246
904.905.0010

YMCA AT SHANDS JACKSONVILLE

580 West 8th Street
First Floor, Tower II
Jacksonville, FL 32209
904.244.9350

Other Facilities

CAMP IMMOKALEE

6765 Immokalee Road
Keystone Heights, FL 32656
352.473.4213

TIGER ACADEMY

6079 Bagley Road
Jacksonville, FL 32209
904.309.6840

METROPOLITAN OFFICE

12735 Gran Bay Parkway West, Suite 250
Jacksonville, FL 32258
904.296.3220



TREASURER’S REPORT

Balance Sheet – All Funds
(dollars in thousands)

ASSETS	
Cash and cash equivalents	\$ 2,338
Investments	254
Accounts receivable	265
Pledges receivable	2,130
Land, building and equipment	56,227
Other assets	521
TOTAL ASSETS	\$61,735
LIABILITIES	
Accounts payable	\$ 148
Deferred revenue	112
Long term debt	22,980
Other liabilities	214
TOTAL LIABILITIES	\$23,454
NET ASSETS	
Unrestricted	\$ 21,398
Temporarily restricted	13,173
Permanently restricted	3,710
TOTAL NET ASSETS	\$38,281

Revenue and Expense – All Funds
(dollars in thousands)

REVENUE AND PUBLIC SUPPORT	
Contributions	\$ 3,573
Fees and grants from various agencies	2,758
United Way	328
Membership dues	16,248
Program fees and related revenue	8,982
Other revenue	252
TOTAL REVENUE AND PUBLIC SUPPORT	\$32,141
EXPENSES	
Program services	\$ 27,872
Management and general	3,885
Fundraising	686
TOTAL EXPENSES	\$32,443
NET FROM ALL FUNDS	\$ (302)

September 30, 2010 (Audited)

METROPOLITAN
BOARD OF DIRECTORS

Russell B. Newton, III, Chairman
G. John Carey, Vice Chairman
Willis M. Ball, III, Secretary
Terry R. West, Treasurer

Dr. Chester A. Aikens
Douglas M. Baer
John D. Baker, II

Peggy Bryan
Carl N. Cannon
C. Ronald Coleman
John A. Delaney
Michael D. Kelly
Nicoletta Koratsis
Jeanne M. Miller
James N. Overton

Don D. Roberts
John R. Schultz
Joseph F. Thompson
Mark F. Travis
Edward W. White, Jr.
Hastings Williams, Jr.
John H. Williams, Jr.

LEADERSHIP STAFF

Paul McEntire, President / CEO
Jeff Boyer, Executive Vice President / COO
Jan C. Brogdon, Executive Vice President of Advancement
Penny Zuber, Executive Vice President / CFO
Tammy Miller, Vice President of Risk Management
Nikos Westmoreland, Vice President of Membership & Communications
Kathleen J. Womack, Vice President of Asset Management
Sharon Crosby, Vice President of Operations
Arleen Dennison, Vice President of Operations
Tim DeViese, Vice President of Healthy Living
Amy Kienle, Vice President of Operations
Mike O’Brien, Vice President of Corporate PULSE Membership
Jeremy Seldomridge, Vice President of Operations
Dorothy Slama, Vice President of Operations
Susan Golden, Executive Director, Tiger Academy



COMMUNITY PARTNERS

NON-PROFITS

American Diabetes Association
American Red Cross
AmeriCorps
The ARC Jacksonville
Arlington Family Resource Center
Arthritis Foundation
Barnabas International
BASCA, Inc.
Big Brothers Big Sisters of Northeast Florida
Boy Scouts of America
Boys & Girls Clubs of Northeast Florida
The Bridge of Northeast Florida
Brooks Health Systems
Child Guidance Center
Children's Enrichment Workshop
Clara White Mission
Coaches Honor
Communities in Schools of Jacksonville
Community Connections
The Cummer Museum of Art
daniel
Episcopal Children's Services
Family Nurturing Center
Family Support Services
First Coast Worksite Wellness Council
First Tee of Jacksonville
Gator Bowl Association
Girl Scouts of Gateway Council
Girls on the Run
Healthy Mothers, Healthy Babies of North Florida
Hope Haven
Jacksonville Community Council, Inc
Jacksonville Kids Coalition
Jacksonville Public Education Fund
Jacksonville Speech and Hearing Center
KaBOOM!/Dr. Pepper/Snapple Group

Katie Ride for Life
Lighthouse Lacrosse
Mass Mutual Life Insurance Company / Life Bridge
Insurance Program
Moms In Touch International/Ponte Vedra Group
MS Society
Non-Profit Center of Northeast Florida
North Florida Area Health Education Center
Ponte Vedra Athletic Association
Ponte Vedra Senior Center
Rotary Clubs
Salvation Army
S.A.Y. Yes! / Here's Life Inner City
Seamark Ranch
Special Olympics
Sulzbacher Center for the Homeless
Take Stock in Children
Teach for America
United Way Agency Directors' Association
UF & Shands
USA Swimming Foundation/Make a Splash Program
WorkSource
Wounded Warrior Project
Young Life

GOVERNMENT ENTITIES

Baker County Health Department
Blueprint for Prosperity Healthcare Alliance
City of Green Cove Springs
City of Jacksonville
City of Macclenny
Clay County Health Department
Clay County Parks and Recreation
Duval County Health Department
Jacksonville Children's Commission
Mayor's Council on Fitness & Well-Being
St. Johns County Parks and Recreation
St. Johns County School District
Town of Hilliard

CHURCHES

Christ Tabernacle Missionary Church
Christian Family Chapel
Cross Creek Church
First Baptist Church of Middleburg
First Baptist Church of Orange Park
First Christian Church – Mandarin
Hibernia Baptist Church
Jacksonville Seventh Day Adventist Academy
Lakewood United Methodist Church
Mandarin Presbyterian Church
Middleburg United Methodist Church
Ponte Vedra Presbyterian Church
Riverside Presbyterian Church
St. Paul Missionary Baptist Church

SCHOOLS

Baker County Public Schools
Clay County Public Schools
Duval County Public Schools
Florida State College at Jacksonville / Pathways Academy
Nassau County Public Schools
St. Johns County Public Schools
University of North Florida

HERITAGE CLUB MEMBERS

Anonymous Friends of the YMCA
Mr. and Mrs. Jeff Boyer
Mr. and Mrs. Jim Brogdon
Mr. and Mrs. Bill Bryan
Carl and Rita Cannon Family Foundation
Mr. and Mrs. Robert W. Dye
Mrs. Susan L. Golden
Mr. Mattox S. Hair, Esq.
Mr. Wayne Hart
Mr. and Mrs. Wilford Lyon
Mr. James McCormack

Mr. and Mrs. Paul McEntire
Mrs. Betty L. Milne
Mr. and Mrs. E. William Nash
Mr. Wallace O. Parker
Mrs. Deedie Simmons
Mr. Thomas Whicher
Mr. James H. Winston
Ms. Penelope Zuber

MAJOR FUNDING PARTNERS

Baldwin Foundation
Jessie Ball duPont Fund
Bank of America Foundation
Blue Cross Blue Shield of Florida
City of Jacksonville
Children's Commission
Community Foundation
Reinhold Foundation
Wachovia Wells Fargo Foundation
Edna Sproull Williams Foundation
Publix Supermarket Charities
State of Florida
Department of Health
Closing the Gap Grant
YMCA READS!
Take Stock in Children
United Way of Northeast Florida
United Way of St. Johns County
VyStar Credit Union
Jaguars Foundation
St. Johns County Parks and Recreation Department
Office of Independent Education & Parental Choice



Chairman's Round Table Donors give to the Y annually to provide a helping hand in changing our community. For a complete list of these donors, visit [FirstCoastYMCA.org](https://www.firstcoastymca.org).

TOGETHER, WE ARE

BUILDING BRIGHTER FUTURES

Looking Ahead

The Y is more than a letter, and it means a lot.

As a movement dedicated to people and about people, the YMCA has become the largest social institution in the country. Our challenge for the future is to continue delivering services and programs that address, not just the effects, but even the causes of some of our community's most difficult and pressing issues.

With a commitment to nurturing the potential of every child and teen, improving our community's health and well-being, and giving back and providing support to our neighbors, together, we will create lasting change. And, every bit of the work we do, and will continue to do, will be with those goals in mind.

So, when people think of the Y, we hope they will think of the powerful association of men, women and children, who are joined together by their shared passion for strengthening the foundations of community. **Together, we are.**



BRAND NEW DAY

One Movement. One Cause.

A strong community can only be achieved when we invest in our kids, our health and our neighbors. Across the nation, the work of the Y movement will be focused in three areas...

FOR YOUTH DEVELOPMENT

We believe that all kids deserve the opportunity to discover who they are and what they can achieve. That's why, through the Y, millions of youth today are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement.

FOR HEALTHY LIVING

In communities across the nation, the Y is a leading voice on health and well-being. With a mission centered on balance, the Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. As a result, millions

of youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.

FOR SOCIAL RESPONSIBILITY

Whether developing skills or emotional well-being through education and training, welcoming and connecting diverse demographic populations through global services, preventing chronic disease and building healthier communities through collaborations with policy makers, the Y fosters the care and respect all people need and deserve.

Through the Y, 500,000 volunteers and thousands of donors, leaders and partners across the country are empowering millions of people, and the communities in which they live, to be healthy, confident, connected and secure. **Together, we are** changing our nation.



TOGETHER, WE ARE A SOCIAL NETWORK



For years, the Y has been a social network, but about a year ago, we took our network online. Now, our members and friends can connect with us 24/7. Through Facebook and Twitter, we are able to interact with our community in exciting, new ways. So, while you may not be able to be at the Y all the time, you'll always be just a click away.

See what others are saying, share your experiences, get instant updates. It all starts at

FirstCoastYMCA.org



LIKE US ON
facebook

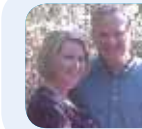


FOLLOW US ON
twitter

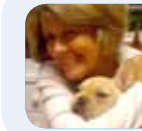
TOGETHER, WE ARE CONTINUING ON...



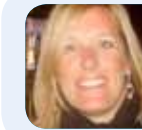
I AM PROUD TO BE A PART
OF THE Y BECAUSE...



Herb Young The encouragement and the wonderful friendly people I meet! It's a valuable part of my life and something I look forward to every day.



Nancy Dobson Cox It start my day off on the right foot-a smile on my face...you meet the nicest people at the Y!!



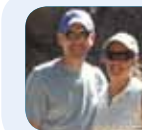
Carol Streeter Because of the diversity of its members and the amazing friends I have made!



Eve Lee Because you do so much for kids.



Arnika Harris It's a safe environment for my family & I to stay physically healthy



Jennifer Harvey Keller Because of what it represents....family, fun, friends and helping others.

See more at facebook.com/FirstCoastYMCA.

STRENGTHENING THE FOUNDATIONS OF COMMUNITY

YMCA OF FLORIDA'S FIRST COAST

Metropolitan Office
12735 Gran Bay Parkway West, Suite 250
Jacksonville, FL 32258

FirstCoastYMCA.org