

LOCATIONS

Family Branches

ARLINGTON FAMILY YMCA

Family Program Center
8301 Fort Caroline Road
Jacksonville, FL 32277
904.744.2234

Wellness Center
9119 Merrill Road
Jacksonville, FL 32225
904.744.2233

BAKER COUNTY FAMILY YMCA

98 West Lowder Street
Macclenny, FL 32063
904.259.0898

YMCA AT THE BANK OF AMERICA TOWER

50 North Laura Street
Jacksonville, FL 32202
904.356.9622

BARCO-NEWTON FAMILY YMCA

2075 Town Center Boulevard
Orange Park, FL 32003
904.278.9622

Corporate Extensions

YMCA AT FLORIDA BLUE

4800 Deerwood Campus Parkway
Jacksonville, FL 32246
904.905.0010

YMCA AT SHANDS JACKSONVILLE

580 West 8th Street
First Floor, Tower II
Jacksonville, FL 32209
904.244.9350

BROOKS FAMILY YMCA

10423 Centurion Parkway North
Jacksonville, FL 32256
904.854.2000

DYE CLAY FAMILY YMCA

3322 Moody Avenue
Orange Park, FL 32065
904.272.4304

FLAGLER CENTER FAMILY YMCA

12735 Gran Bay Parkway West, Suite 201
Jacksonville, FL 32258
904.370.9622

JOHNSON FAMILY YMCA

5700 Cleveland Road
Jacksonville, FL 32209
904.765.3589

MCARTHUR FAMILY YMCA

1915 Citrona Drive
Fernandina Beach, FL 32034
904.261.1080

Other Facilities

CAMP IMMOKALEE

6765 Immokalee Road
Keystone Heights, FL 32656
352.473.4213

TIGER ACADEMY

6079 Bagley Road
Jacksonville, FL 32209
904.309.6840

ST. AUGUSTINE FAMILY YMCA

500 Pope Road
St. Augustine, FL 32080
904.471.9622

WILLIAMS FAMILY YMCA

10415 San Jose Boulevard
Jacksonville, FL 32257
904.292.1660

Jessie Ball duPont Campus
7373 Old Kings Road South
Jacksonville, FL 32217
904.731.2006

WINSTON FAMILY YMCA

170 Landrum Lane
Ponte Vedra Beach, FL 32082
904.543.9622

YATES FAMILY YMCA

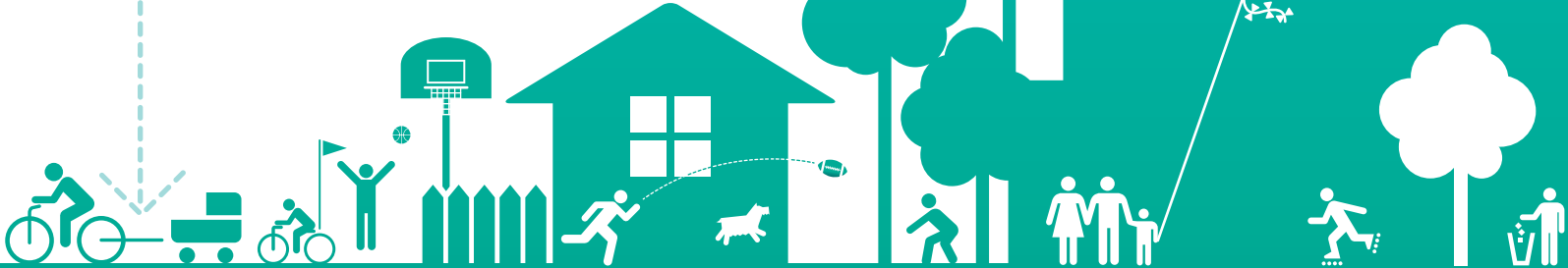
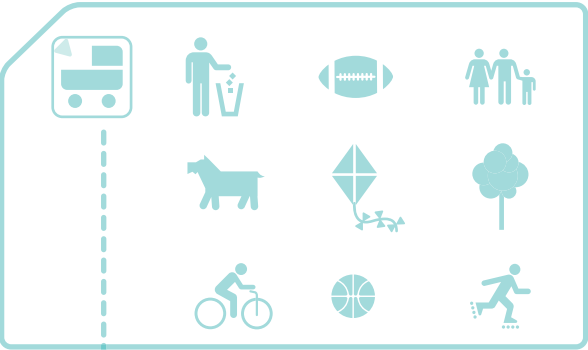
221 Riverside Avenue
Jacksonville, FL 32202
904.355.1436



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BUILDING A HEALTHIER FUTURE

Annual Report 2012



YMCA OF FLORIDA'S FIRST COAST
FirstCoastYMCA.org

STRENGTHENING THE FOUNDATIONS OF COMMUNITY

METROPOLITAN OFFICE
12735 Gran Bay Parkway West, Suite 250
Jacksonville, FL 32258
P 904.296.3220 F 904.296.4744

YMCA OF FLORIDA'S FIRST COAST

WHERE DOES IT START?

A healthier future will not come about on its own. It requires a vision for a brighter world, shared by people who have a passion, enkindled by a desire to do good. It requires communities to become activated, constantly moving toward a life of health, responsibility and happiness, and, above all, it will take individuals — the people who are at the heart of them. People who want to better themselves, who want to help others, who make the most of what they are given and who translate their successes into an ability to inspire their neighbors. And, thanks to these people, while we may not know exactly what the future holds, we know it looks bright.

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WE ARE THE YMCA



The Y is a powerful association of men, women and children of all ages and from all walks of life joined together by a shared passion: to strengthen the foundations of community.

Together, we’re changing the lives of children, adults and families across the First Coast at more service locations than you may realize, including:

- 15 Membership facilities
- 1 Resident camp
- 1 Charter elementary school
- 40 School-based child care sites
- 2 Facilities for people with profound disabilities
- 2 Youth development campuses

MESSAGE FROM THE PRESIDENT AND CHAIRMAN



ERIC K. MANN
President & CEO



G. JOHN CAREY
Chairman, Board of Directors

Dear Friend,

In 1844, The YMCA was created by one man in response to emerging social challenges and pressures facing young men. Today, The Y remains a lifeline in communities around the world. Here on the First Coast, we are pleased to report that our volunteer and staff leadership understand the challenges that stand in the way of individuals reaching their full potential and are actively engaged in the innovation, critical thinking and problem-solving required to overcome them.

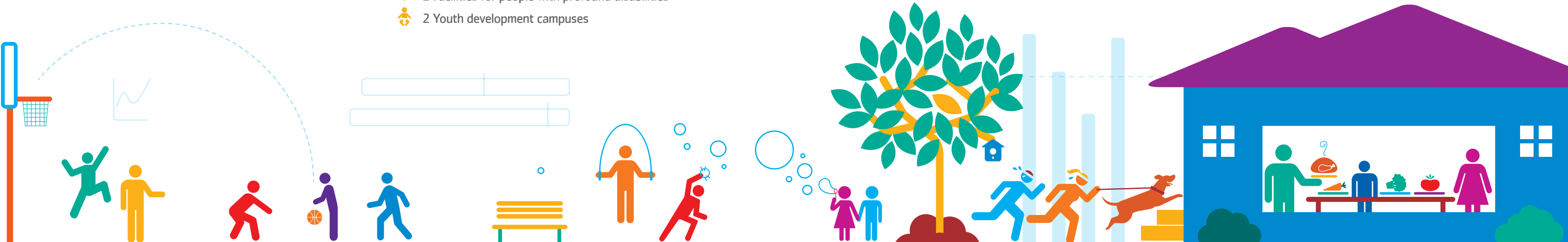
Our Y community believes in the power of people working together, and with the help of our partners, our goal is to see every man, woman and child in our area become self-reliant, productive and engaged in the community. We work hard every day in that regard, and our commitment to nurturing the potential of young people, improving the health and well-being of northeast Florida and reaching out to provide help and hope to our neighbors is growing stronger and stronger.

In this report, we reflect on our work across the last year but perhaps more importantly, we look ahead to an even brighter future.

- A future where encouraged children have built the skills necessary to become leaders and pursue their dreams...
- Where happier families actively learn together, stay connected and live longer thanks to healthier lifestyles...
- And where passionate people are inspired to discover what makes them come alive, get involved and give back.

This is our vision for a healthier future, and it’s going to take all of us to build it. To everyone who has given of their time and/or treasures to support our work, we thank you and hope the stories that follow make you proud to have played a part.

For a healthier future,



IT STARTS WITH PEOPLE.

When people develop a skill, form a healthy habit or make a connection with a new friend, they contribute to making our future that much brighter. In order for change to impact a community, it has to start at the most fundamental level — with individuals who are not only passionate about improving their own lives, but also the lives of others. And with the support of each other, we have the strength to build anything we set our minds to.

Take a look at the stories that follow. Each represents the individual progress of one person or family and the collective progress of our community in building a healthier future.





WHERE COLLABORATION CREATES MEANINGFUL CONNECTIONS

When people work toward a common goal, a sense of camaraderie naturally forms. Thanks to the Stroke Wellness Program and our partnership with Brooks Rehab, Joseph Stangle is gaining strength and taking a step in the right direction.

Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive. Joseph "Joe" Stangle knows firsthand the impact of collaboration.

When Joe had a stroke on Valentine's Day 2011, he faced the possibility of never walking on his own again. After months of traditional rehab, he stopped making progress. His therapist recommended the Stroke Wellness Program at the St. Augustine Y.

Together with Brooks Rehab, the YMCA offers the Stroke Wellness Program at five Ys on the First Coast. Stroke survivors, like Joe, receive a customized

exercise plan and nutrition education to help them regain strength, endurance and agility. Joe also found companionship with the other participants, as they all worked toward independence and a healthier future.

Not long after starting the program, Joe accomplished his number one goal, "to be walking within five months." Joe is now able to walk on his own with a cane, "but I don't mind, I'm walking," he says. Joe is thankful for the resources, guidance and encouragement from the Stroke Wellness Program staff and his new friends at his neighborhood Y.

He is determined to keep getting stronger by staying active. Today, he

is working toward getting back on the green and enjoying one of his favorite hobbies — golf. For now, he's practicing his swing off the course, but when he's ready, he knows the Y will be there to help him every step of the way.

"Joe always comes in with a positive attitude."

— Vince Celli
ST. AUGUSTINE FAMILY YMCA



Joseph Stangle



GET THE FULL STORY
FirstCoastYMCA.org





Hailey Bennett

WHERE POSITIVE ATTITUDES IMPROVE ACADEMICS

Sometimes kids need a little extra guidance and encouragement when they are struggling in school. For 9-year-old Hailey Bennett, YMCA READS! was the answer.

Hailey Bennett is a participant in YMCA READS! at Parkwood Heights Elementary, a program committed to boosting reading fluency and comprehension. Her teacher referred her to the program because state assessment scores showed she was performing below grade level. Four days a week after school, Hailey engages in educational activities with other students and gets individual help from knowledgeable instructors and trained volunteers at no cost to her family.

"I love it because I'm getting better and reading faster," said Hailey. Her favorite book is "Shoe-La-La" which tells the story of four girls who love shoes - especially pink ones. The third-grader can relate. "I love shoes and I love the color pink. I read it everyday," she said.

Hailey's teacher Christy Gentzkow works closely with YMCA READS! instructors.

She believes the program's curriculum and the personal attention Hailey receives is helping her grow. "The one-on-one contact from YMCA READS! makes a big difference. Hailey is now focused and able to do work on her own," she said. Gentzkow shared another positive sign, her student's most recent state assessment scores and report card. In just four months, Hailey's reading scores improved more than 33 percent. Even more, her teacher says because of an improvement in reading, Hailey's doing better in other subjects, too.

Hailey's mother gets emotional when talking about her daughter's progress. "I am so proud of her," said a tearful Felicia Bennett. She is grateful for YMCA READS! because she says it would be difficult for her to afford the extra help her daughter needs. "It means so much to me. I want to see her succeed."

Research shows more than 97 percent of students in YMCA READS! improved in at least one measure of their state reading assessment scores. Working in collaboration with educators in neighborhoods that need it the most, the Y is building a healthier future for children by creating better learning environments to encourage early literacy and close the achievement gap.

"We believe every kid is of promise and our volunteers work hard to build each child's confidence and nurture their potential."
- Toshia Yates
YMCA READS! COORDINATOR

WHERE TAKING CONTROL MEANS FINDING MOTIVATION

When it comes to reaching fitness goals, Terri Neal knows it’s tough to get started, and having the right inspiration and support makes all the difference.

Terri has had to overcome her share of obstacles on her path to a healthy future. She says she used to do everything wrong when it came to eating right. Due to a rare eye disorder, diabetes and other health conditions worsened by obesity, Terri became disabled. For nearly a decade, she relied on a wheelchair and sometimes required an oxygen tank just to leave home.

Terri’s weight ballooned to 330 pounds after her mother’s death in 2009. She decided then that it was time to take control. “After looking in the mirror and not being able to tell where my chin stopped and my neck started, I said ‘All right, self...we’re going to do something about this,’” she said. Terri lost 50 pounds on her own by making small changes in her eating habits and doing exercises from her wheelchair. But she knew that wasn’t enough.

At a friend’s pool party, Terri watched others enjoy the water that terrified her. She recognized that overcoming her fear would help her lose more weight. Terri enrolled in swim lessons at the Baker County Y and says her “brave” instructor gave her new knowledge and a sense of accomplishment after every lesson, and she started seeing changes in her spirit, mind and body. “My mobility improved and my whole outlook on life has improved since then,” she said.

Terri became even more determined to reclaim her health so she joined the Y and is now a regular visitor. Today, Terri is 130 pounds lighter thanks to motivation from staff and personal tenacity. Although she still uses a cane or a walker on occasion due to arthritis, she continues to get healthier and is always looking for different ways to get moving.

“She is one determined individual and has become our biggest advocate.”

– Brett Herd
BAKER COUNTY FAMILY YMCA



Terri Neal





Michael Grego

WHERE PERSONAL DISCOVERY LEADS TO ACHIEVEMENT



All kids should have the chance to be who they are and develop into healthy, confident adults with the skills necessary to become leaders. Camp Immokalee gives campers like Michael Grego and his brothers a place to do just that.

Too many young people don't get to experience the types of enrichment opportunities that are not only fun but lead to growth, success and a sense of community. Luckily, Camp Immokalee has been making that possible for kids on the First Coast since 1947.

Nine-year-old Michael and his two older brothers look forward to going to resident camp every winter and summer. "My boys love Camp Immokalee," their mother Karina said. "That's what they wanted for Christmas." And each time they come home from camp, she says they can't wait to tell all their friends about their adventures. "Michael's favorite things are making new friends, zooming on the zip line, capturing the flag and, of course, the dance!"

The activities at camp are designed to keep a child's mind and body active while cultivating the Y's core values: caring, honesty, respect and responsibility. Camp helps kids and teens grow to be confident, connected and secure today – and engaging, contributing citizens tomorrow. With support from our donors, we were able to give 241 children the chance to experience Camp Immokalee this summer and build their confidence, leadership and social skills.

Karina notices the difference in Michael. Because the fourth grader is the baby of the family she says he's usually more afraid of things but "he just really blossoms when he goes to camp and he's also learning to do more things on his own, like packing for his next trip to Immokalee."

For Karina, the peace of mind and the joy she sees in her children when they come home is priceless. "They're going to be safe. They're going to learn values. They're well taken care of. They come back happy and that says it all," she said. "I love that I am able to give my kids this opportunity. They will never forget about their time there."

"No matter what, you are accepted."

- Tayler Harber
CAMP IMMOKALEE PARTICIPANT

WHERE LOVING SUPPORT OFFERS HELP AND HOPE

Getting back on track was a hard road for Brad Martin and his mother Rhoda, but Daystar helped make it a little easier.

Brad Martin's story is one that is both tragic and bursting with hope. The young man, with a bright future ahead of him, nearly died in an accident on the job. He was helping a co-worker secure a large display tent to concrete when a gust of wind picked it up and Brad didn't let go. He was tossed 15 feet into the air then slammed back onto the ground. Though Brad survived, he suffered a catastrophic brain injury.

As a single working mom, Rhoda Martin relied on her own mother to help her care for Brad after the accident. Then, Rhoda lost her mother to cancer. "It was really hard because she was always my backup for Brad," she said. "God takes away and God gives. He took my mom to Heaven, but he gave me the Daystar program."

Brad is a Daystar participant at the Jennings Center of the Barco-Newton Y. The day-training program provides pre-vocational, recreational services and other support for adults with disabilities. He enjoys singing songs, playing games with friends and working out with one of the Y's personal trainers.

Rhoda credits the passionate staff for the progress she has seen in her son. "I don't know what I would have done if I didn't have the program," said Rhoda. "I know he's safe there. I know I can trust them. He loves them and it gives him a place that he can belong. He feels like he's somebody at the Y – and he is. It warms my heart to know that he's getting that type of attention and that type of care. He just fits right in and they make him feel like he's as normal as can be."

"Brad has overcome a lot of obstacles in his life but never has his faith waivered."

– Deanna Racine
BARCO-NEWTON FAMILY YMCA



GET THE FULL STORY
FirstCoastYMCA.org



Brad Martin

BRIGHT SHOTS FROM THE FIRST COAST



1) Pushpa Duncklee from Brooks Rehab leads the Stroke Wellness Program at the St. Augustine Y which gives people recovering from strokes, like the gentleman pictured here, a place to feel connected again. **2)** More than 300 of our Zumba enthusiasts from all around the First Coast displayed their Y solidarity and energy with a surprise demonstration in the middle of the Avenues Mall. **3)** The 2012 First Coast Games presented by VyStar Credit Union, which included 21 corporate teams, concluded with a 5K run on the downtown Riverwalk. **4)** Children are given the opportunity to turn their visions into reality during "I Heart Art" – our annual art supply drive for art enrichment activities for kids – and in 2012, we collected more than 48,000 supplies.

5) The Dye Clay Y hosted the second annual Kids FUNd Run on Healthy Kids Day to engage young people in both the importance of the fight against obesity and the spirit of giving back and supporting one another. **6)** Lydia Ware was a teenager with a dream that less than 1% of the world could even do – to make the Olympic Team and swim in London – but that didn't stop her from training every day at the Winston Y. **7)** Five participants from the YMCA READS! program dressed up as their favorite literary characters to host the guests of our annual Inside the Triangle Dinner. **8)** Campers at the Y go home with not only unforgettable memories and a few new friends, but also with greater skills, confidence and self-esteem.



AND IT INVOLVES COMMUNITY SUPPORT.

Partnering with like-minded individuals and organizations is vital to our success. Without community support, a vision becomes meaningless, the work of individuals futile and the hope for a healthier future diminished. To the credit of our partners who encourage us to reach our goals and pull for us each and every day, we have constant support that motivates us to stay strong and work hard. Without them, the progress we've made would not exist, and because of them, we have the determination to keep going well into the future.

“A great leader’s courage to fulfill his vision comes from passion, not position.”

—JOHN C. MAXWELL



VOLUNTEER LEADERSHIP >

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April Norris, District Executive Director
Dorothy Slama, District Executive Director
Mary Anne Thomas, District Executive Director
Susan Golden, Executive Director of Tiger Academy

TREASURER’S REPORT >

BALANCE SHEET – All Funds

DOLLARS IN THOUSANDS

Assets

Cash and cash equivalents	\$ 2,259
Accounts receivable	404
Pledges receivable	4,460
Land, building and equipment	52,420
Other assets	469

TOTAL ASSETS \$60,012

Liabilities

Accounts payable	\$ 514
Deferred revenue	94
Long term debt	19,239
Other liabilities	1,351

TOTAL LIABILITIES \$21,198

Net Assets

Unrestricted	\$ 21,024
Temporarily restricted	14,080
Permanently restricted	3,710

TOTAL NET ASSETS \$38,814

REVENUE AND EXPENSE – All Funds

DOLLARS IN THOUSANDS

Revenue and Public Support

Contributions	\$ 5,216
Fees and grants from various agencies	2,932
United Way	309
Membership dues	15,723
Program fees	8,778
Other revenue	389

TOTAL REVENUE AND PUBLIC SUPPORT \$33,347

Expenses

Program services	\$ 26,509
Management	3,983
Fundraising	524

TOTAL EXPENSES \$ 31,016

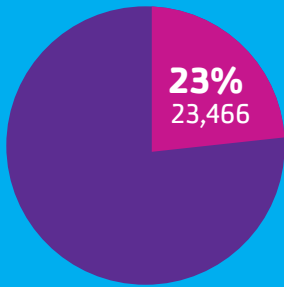
Change in value of interest rate swaps \$ 28

NET FROM ALL FUNDS \$ 2,359

TOTAL INDIVIDUALS SERVED:

102,137

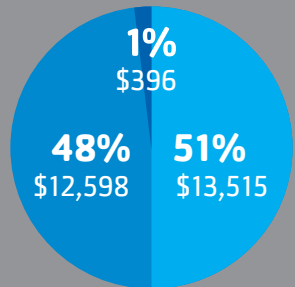
23% of those we served, we subsidized.



PROGRAM EXPENSES BY AREA OF FOCUS

DOLLARS IN THOUSANDS

- Youth Development
- Healthy Living
- Social Responsibility



September 30, 2012 (Audited)

WORKING TOGETHER LIVING BETTER

MAJOR FUNDING PARTNERS

Baldwin Foundation
Bank of America Foundation
City of Jacksonville
Community Development Block Grant
The Community Foundation
Edna Sproull Williams Foundation
Florida Blue
Jacksonville Children’s Commission
Jaguars Foundation
Jessie Ball duPont Fund
The PLAYERS Championship Charities
Publix Supermarkets Charities
Reinhold Foundation
Shands Jacksonville
State of Florida
Department of Education
Take Stock in Children
Charter School Student Funding
Title I
Department of Agriculture
School Lunch
Snack Reimbursement
St. Johns County Parks and
Recreation Department
United States Department of Education
United Way of Northeast Florida
United Way of St. Johns County
VyStar Credit Union
Wells Fargo Foundation
YMCA Reads!

COMMUNITY PARTNERS

CORPORATE AND NON-PROFITS

American Diabetes Association
American Red Cross
AmeriCorps
ARC of Jacksonville
Arlington Family Resource Center
Arthritis Foundation
The Artist Series
Barnabas International
BASCA, Inc.
Big Brothers, Big Sisters
Boy Scouts of America
Boys and Girls Clubs
The Bridge of Northeast Florida
Brooks Health Systems
Child Guidance Center
Children’s Enrichment Workshop
Clara White Mission
Community First Credit Union

Communities in Schools
Community Connections
Continental Society
The Cummer Museum of Art
daniel
Dignity U Wear
Episcopal Children’s Services
Experience Works
Family Nurturing Center
Family Support Services
First Coast Kids Triathlon
First Coast Worksite Wellness Council
The First Tee of Jacksonville
Gator Bowl Association
Girl Scouts
Girls on the Run
Healthy Mothers, Healthy Babies
of North Florida
Hope Haven
I.M. Sulzbacher Center for the Homeless
Jacksonville Community Council, Inc.
Jacksonville Jaguars
Jacksonville Kids Coalition
Jacksonville Public Education Fund
Jacksonville Speech and Hearing Center
KaBOOM!/Dr. Pepper/Snapple Group
Katie Ride for Life
Lighthouse Lacrosse
Mass Mutual Life Insurance Company
Life Bridge Insurance Program
The Mercy Network
Moms In Touch International/Ponte
Vedra Group
MS Society
Museum of Science and History
Nicolitz Eye Consultants
Non-Profit Center of Northeast Florida
North Florida Area Health Education Center
Ponte Vedra Senior Center
RealSense
Ribault Full Service School
Rotary Clubs
Safe Animal Shelter
Salvation Army
Seamark Ranch
Special Olympics
Take Stock in Children
Teach for America
Thrasher Horne Center for the Arts
United Way Agency Directors’ Association
University of Florida & Shands
USA Swimming Foundation
Make a Splash Program
WorkSource
Wounded Warrior Project
Young Life

GOVERNMENT ENTITIES

Baker County Health Department
Blueprint for Prosperity Healthcare Alliance
City of Green Cove Springs
City of Jacksonville
City of Macclenny
Clay County Health Department
Clay County Parks and Recreation
Duval County Health Department
Mayor’s Council on Fitness & Well-Being
St. Johns County Parks and Recreation

CHURCHES

Bethel Baptist Institutional Church
Christ Tabernacle Missionary Church
Christian Family Chapel
Cross Creek Church
First Baptist Church of Middleburg
First Baptist Church of Orange Park
First Baptist Church of Oakland
First Christian Church – Mandarin
Grace Episcopal
Hibernia Baptist Church
Jacksonville Seventh Day Adventist Academy
Lakewood United Methodist Church
Mandarin Presbyterian Church
Middleburg United Methodist Church
Oakleaf Baptist Church
Orange Park Presbyterian
Pinewood Christian Academy
Ponte Vedra Presbyterian Church
Riverside Presbyterian Church
Sacred Heart Catholic Church
St. Paul Missionary Baptist Church

SCHOOLS

Baker County Public Schools
Clay County Public Schools
Duval County Public Schools
Florida State College at Jacksonville
Nassau County Public Schools
St. Johns County Public Schools
University of North Florida

“It is one’s duty to make the
most of the best that is in him.”

—DUNCAN STUART

CHILDREN’S SPIRIT AWARD RECIPIENTS

Donors reaching at least a 10-year consecutive giving history at the major gifts level.

Auld and White Constructors, Inc.
Mr. and Mrs. Wilford Lyon
Mag & Jim McGauley
George and Nell Nightingale
Kenneth Kresge
David and Susan Caples
Brooke and Hap Stein
Swisher International, Inc.
Steve and Carol Chapin
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Joe and Lynn Petry
Runk Companies
Robert and Winette Odom
Winn Dixie Stores Foundation
Schultz Family Foundation
Swisher International, Inc.
Publix Supermarkets Charities
Newman Family Foundation
Omni Amelia Island Plantation
Regency Centers
CBC National Bank
Amelia Island Plantation Chapel
Rotary Club of Ponte Vedra Beach
John and Anne Baker
The Crumpton Family
Don D. Roberts
Jack and Lori Schmidt
Mrs. Deedie Simmons

RockTenn
First Coast Community Bank
Baptist Medical Center Nassau
Bank of America-Merrill Lynch
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Anthony General Contractors
Mike and Carolyn O’Brien
Greg and Jeanne Young
The Zuber Girls
Rotary Club of St. Augustine
Memorial United Methodist Church
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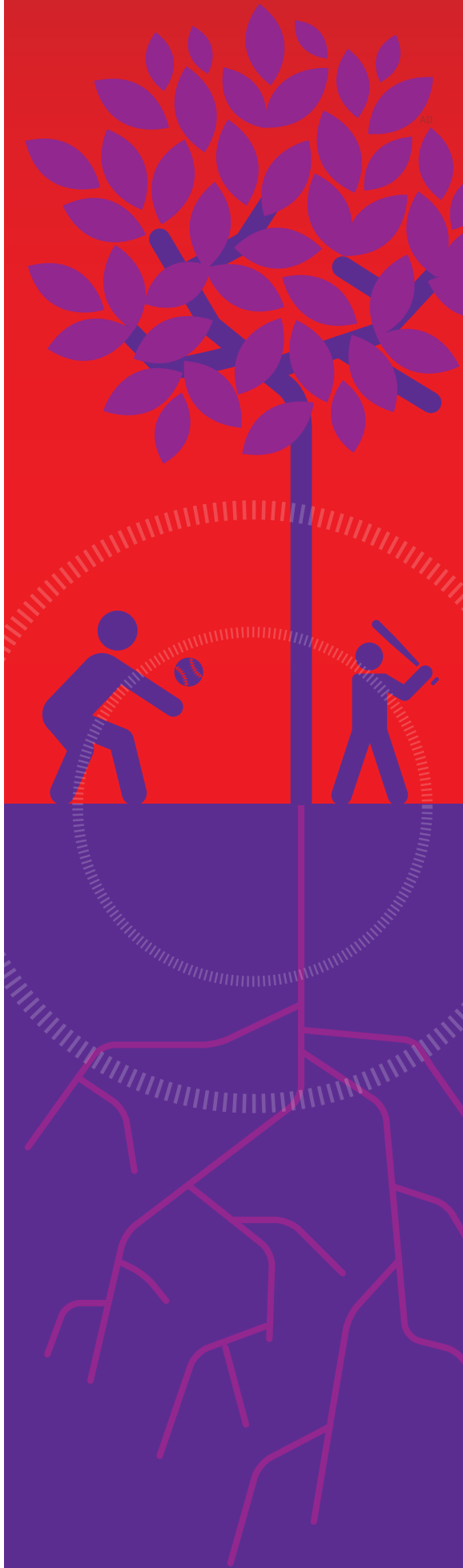
HERITAGE CLUB MEMBERS

Donors making planned legacy commitments to the Y as part of their estate plans.

John and Anne Baker
Jennifer and Jeff Boyer
Jan and Jim Brogdon
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Carl and Rita Cannon Family Foundation
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Mr. Thomas Whicher
Mr. and Mrs. Hastings & Jacqueline Williams
Mr. James H. Winston
Penelope Zuber

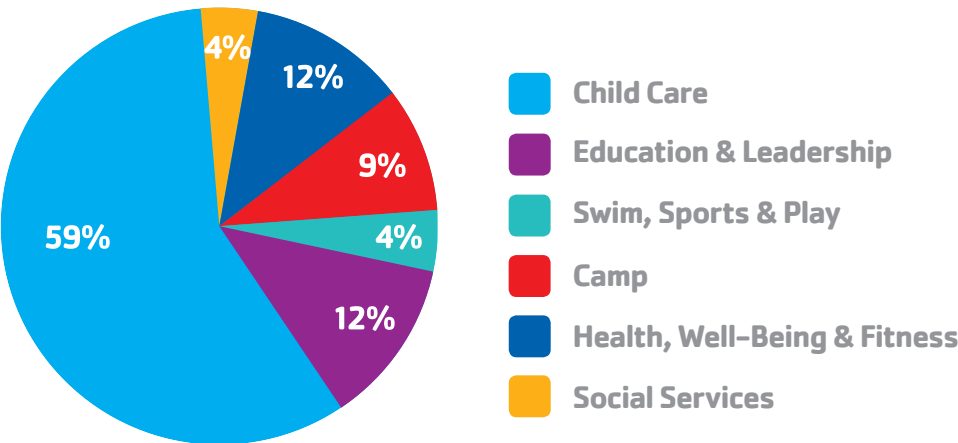
Chairman’s Round Table Donors give to the Y annually to provide a helping hand in changing our community. For a complete list of these donors, visit FirstCoastYMCA.org.



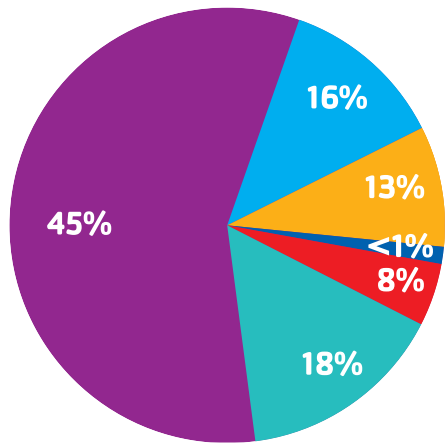
STRENGTH FROM OUR NEIGHBORS

We rely on the generosity of our community to ensure that every individual regardless of age, income or background, has access to the essentials needed to learn, grow and thrive.

DONATED DOLLARS AT WORK \$3,783,158



GRANT DOLLARS AT WORK \$1,681,409



5,063
TOTAL VOLUNTEERS

42,869
HOURS INVESTED

\$934,116
ESTIMATED WORK VALUE

VISION FOR THE FUTURE

A few years ago, the Y's Board of Directors completed a strategic plan to carry the organization through the end of the decade, which they dubbed Vision 2020. The work outlined in the Vision was built around the Y's three areas of focus: youth development, healthy living and social responsibility. The first funding priority to enable the work detailed in the Vision is a new Y in Riverside.



YOUTH DEVELOPMENT

We pledge to support families by increasing the opportunities for parents and children to share in their spiritual, mental and physical development.



HEALTHY LIVING

We commit to helping a greater number of people to achieve the goal of balanced health – spiritually, mentally and physically.



SOCIAL RESPONSIBILITY

We promise to reach out to all people and areas of the First Coast to ensure accessibility – financially and geographically, specifically targeting under-resourced communities.

“The new Y in Riverside will be great to look at – something we can all be proud of – but this project is much bigger than the building. What we can really be proud of is how this Y will enable our work, create opportunities and allow us to reach more people than ever before.”

– **ERIC K. MANN**
PRESIDENT & CEO



To give to the Y, or to see real stories of how doing so makes a difference in your community, visit FirstCoastYMCA.org.



OUR STAKE IN THE COMMUNITY

On October 19, 2012, at a private luncheon on the back, water-front lawn of the Yates Y on Riverside Avenue, we, along with our volunteers and community leaders, put three stakes in the ground for a healthier future – one for youth development, one for healthy living and one for social responsibility – during the announcement of our plans to build a new Y on that spot in 2013. The three stakes were symbolic of us seizing the opportunity to move forward together and forge a healthier future for the First Coast.



FOR YOUTH DEVELOPMENT >

NEW AND INNOVATIVE OPPORTUNITIES FOR YOUTH
Directly impact 5,000 Westside, Downtown and East Jacksonville children

- › Grade-level literacy
- › Healthy habits
- › Eliminate summer learning loss
- › Develop young leaders

Expand commitment to development of young bodies and minds



FOR HEALTHY LIVING >

A MORE ACTIVE, HEALTHIER COMMUNITY
Partner with medical community to serve 25,000 new people in key areas of wellness

- › Improve critical issues in “Health Zone 1” (cancer, diabetes, heart disease)
- › Work directly with employers to improve health of employees and reduce health care costs



FOR SOCIAL RESPONSIBILITY >

STRONG COMMUNITY ENGAGEMENT
Develop partnerships to invest more than \$1 million in targeted high-risk neighborhoods

- › Volunteerism
- › Increased giving
- › Public policy
- › Civic engagement

Encourage active involvement to improve quality of life

GETTING TO WORK ON A HEALTHIER FUTURE

For more than six decades, the YMCA of Florida’s First Coast has been serving the Downtown area from the Yates Family YMCA at 221 Riverside Avenue.

The far-reaching accomplishments of the Y over the past 160 years reveal a mission to constantly search for innovative ways to meet community needs. The Yates Family YMCA has been a large part of that mission, serving thousands of people of all ages and from all walks of life, but membership and programs have outgrown the current building and its infrastructure is worn from heavy use.

The new Riverside Y will serve as the hub of our efforts to reduce chronic illnesses such as cancer, stroke and diabetes. It will bring healthy living programs into the heart of neighborhoods where people need them most. The expanded space will also allow the branch to offer greater support to

more children through programs that focus on literacy, healthy habits, summer learning and leadership. In addition, it will have a significant impact on downtown Jacksonville and will be a major contributor to the city’s redevelopment initiatives.

The Riverside Y represents a commitment to our cause. Since 1908, the YMCA of Florida’s First Coast has been listening and responding to community needs, demonstrating our dedication to the children, adults and families of northeast Florida. We appreciate the rich tradition of our past and are forever grateful to the thousands of volunteers, donors, staff and community members who have and continue to support our efforts.



CAN YOU SEE IT?

We hope you've enjoyed a glimpse of what a healthier future could look like if we all work together. With your help, we think the future looks stunningly bright — filled with kids learning to be leaders, individuals staying active and taking control of their lives, families sharing healthier meals and building stronger connections, and an entire community collaborating for a greater good. At the Y, we look forward to all that is ahead, including every challenge and opportunity along the way, as we move forward to make this vision a reality.



FirstCoastYMCA.org
STRENGTHENING THE FOUNDATIONS OF COMMUNITY