LOCATIONS

Family Branches

ARLINGTON YMCA

10131 Atlantic Boulevard Jacksonville, FL 32225 904.744.2233

Swim, Sports and Play Center

8301 Fort Caroline Road Jacksonville, FL 32277 904.744.2234

BAKER COUNTY YMCA

98 West Lowder Street Macclenny, FL 32063 904.259.0898

YMCA AT THE BANK OF AMERICA TOWER

50 North Laura Street Jacksonville, FL 32202 904.356.9622

BARCO-NEWTON FAMILY YMCA

2075 Town Center Boulevard Orange Park, FL 32003 904.278.9622

BROOKS YMCA

10423 Centurion Parkway North Jacksonville, FL 32256 904.854.2000

DYE CLAY FAMILY YMCA

3322 Moody Avenue Orange Park, FL 32065 904.272.4304

FLAGLER CENTER YMCA

12735 Gran Bay Parkway West, Suite 201 Jacksonville, FL 32258 904.370.9622

JOHNSON FAMILY YMCA

5700 Cleveland Road Jacksonville, FL 32209 904.765.3589

MCARTHUR FAMILY YMCA

1915 Citrona Drive Fernandina Beach, FL 32034 904.261.1080 ST. AUGUSTINE YMCA

500 Pope Road St. Augustine, FL 32080 904.471.9622

WILLIAMS FAMILY YMCA

10415 San Jose Boulevard Jacksonville, FL 32257 904.292.1660

Jessie Ball duPont Campus 7373 Old Kings Road South Jacksonville, FL 32217 904.731.2006

PONTE VEDRA YMCA

170 Landrum Lane Ponte Vedra Beach, FL 32082 904.543.9622

YATES FAMILY YMCA

221 Riverside Avenue Jacksonville, FL 32202 904.355.1436

Corporate Extensions

YMCA AT FLORIDA BLUE 4800 Deerwood Campus Parkway

Jacksonville, FL 32246 904.905.0010

YMCA AT UF HEALTH JACKSONVILLE

580 West 8th Street First Floor, Tower II Jacksonville, FL 32209 904.244.9350

Other Facilities

CAMP IMMOKALEE

6765 Immokalee Road Keystone Heights, FL 32656 352.473.4213

TIGER ACADEMY

6079 Bagley Road Jacksonville, FL 32209 904.309.6840







METROPOLITAN OFFICE

12735 Gran Bay Parkway West, Suite 250 Jacksonville, FL 32258 P 904.296.3220 F 904.296.4744

YMCA OF FLORIDA'S FIRST COAST

FirstCoastYMCA.org

STRENGTHENING THE FOUNDATIONS OF COMMUNITY

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

PASSION

PURPOSE

YMCA OF FLORIDA'S FIRST COAST | 2013 ANNUAL REPORT



We dedicate this report to Quinton Harris, Chris Luteran and Tom Morrison – three extraordinary **people** who exemplified **passion** and served with **purpose** every single day.



MF are THE

FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

The Y is a powerful association of men, women and children of all ages and from all walks of life joined together by a shared passion: to strengthen the foundations of community.

Together, we're changing the lives of children, adults and families across the First Coast at more service locations than you may realize:





 \mathbf{a}

1 Charter elementary school

- 40 School-based child care sites
- 2 Facilities for people with developmental disabilities
- 2 Youth development campuses



OUR MISSION: To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

BE CAUSE Y

People join the Y for many reasons. Whether to gain strength, reach a wellness goal, find an extended family with whom to share their achievements, or receive support to recover from an illness, people have been coming to the Y on the First Coast for more than 100 years. And we can proudly say that we have continued to serve those in our community by first listening to their requests and then responding to their needs.

As we look forward to growing in spirit, mind and body in the year ahead, let us first take a look at a few stories from real people, driven by passion and a commitment to progress, who have given us the privilege of continuing the work we do every day in a positive and meaningful way. They all have a reason for giving, joining or volunteering.

What's yours?

#BeCauseY



PEOPLE

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A MESSAGE FROM THE PRESIDENT AND CHAIRMAN

Dear Friend,

It is an exciting time to be part of the YMCA of Florida's First Coast. From athletics to academic achievement, healthy bodies to hunger prevention, and unlimited fun to unlimited possibilities, our Y is doing so much more. In 2013, we served nearly 100,000 people in Northeast Florida through programs that nurture the potential of our youth, improve the health and well-being of children and adults, and provide help and hope to our neighbors. Our commitment to strengthen communities on the First Coast is stronger than ever.

After thorough internal and external research, thoughtful evaluation of our strengths and weaknesses as an organization, and meticulous analysis of our current impact and areas of unmet need in the community, we have embarked on a new association strategic plan to tackle the most urgent needs on the First Coast through youth development, healthy living and social responsibility.

Our members, volunteers, staff and partners – each person in the Y movement – is a critical piece to our success. We all share a passion for strengthening our community. Our objective now is to do so with more purpose. We look forward to advancing our cause with you.

In unity

Eric K. Mann

& Ronald Cleman

C. Ronald Coleman, Jr.



Eric K. MANN President & Chief Executive Officer





Chairman, Metropolitan Board of Directors

Through the YMCA's Diabetes Prevention Program, Jan MacLean has found inspiration and support to start her journey towards better health. With successes under her belt and her new friends cheering her on, Jan says she's been able to go from thinking, "I have to keep doing this for the rest of my life?" to "I CAN do this for the rest of my life."

This past year, we've met some remarkable people who have proven that the Y is much more than a gym. Family, friends, weight-loss, cancer, leadership and nutrition are just a few of the reasons why people choose the Y. We've heard everything from fitness to fun, accountability to adventure and everything in between. And while we pride ourselves on our range of programs and services, we would be nothing without the people who are at the heart of it all. Their successes deserve all the celebration.

CARMEN ZAYAS & FAMILY





As a mother, Carmen knows just how tough it can be to find a safe, fun and enriching place that her entire family can enjoy. At the Y, she and her kids are connected to the community and staying healthy.

For Carmen, joining the Y meant improving the health of her entire family.

Last year, Carmen's son Luis was diagnosed with Asperger Syndrome, obesity and ADD. Faced with these challenges, Carmen decided her family needed to take control where they could: by being active and eating healthy. She signed up the entire family for membership at the Yates Y and started living by example.

Carmen has seen a significant change in her children since she started taking them to the Y after work and school. Not only did Luis get to a healthier weight, he and his sisters, Camila and Carina, are also developing habits that will last them their entire lives. Carmen says proudly,

"I'm happy to see him and my girls having fun when they exercise. It is a healthy family, a happy family."

At the Y. Carmen and her family are learning that exercise isn't just about meeting goals. It's about being active and feeling great about yourself. It's about having fun and connecting with the community as the entire family grows and moves toward a healthier future.











Over the past 20 years, Robert has had many successes at the Y. Weight loss is just one of them.

At the Y, we're committed to supporting each individual at every stage of his or her life. Having been a member for over 20 years, Robert has experienced this commitment first-hand.

Robert and his wife Rosa raised their children within the Y. It was the place where their kids learned to swim and play soccer, and one even spent his summers at Camp Immokalee.

Robert says that the Y kept his whole family together over the years. Today, his kids are grown and exploring their own paths, but Robert and Rosa continue going to the Y together. Rosa takes spinning classes while Robert works with a personal trainer to lose weight and lower his blood pressure. When asked what has kept him around all of these years, he responded,

"The friendship, the people, the values that the Y has, and the things they did for disadvantaged people."

As Robert and Rosa continue to live healthier lives as members of the Y, they also proudly give back to the community so that all children, no matter their economic circumstances, can have the opportunity to discover who they are and what they can achieve — just like theirs did.





WEIGHT LOSS



Robert can't imagine his life without the Y. Thanks to his trainer Jill, he is able to reach a healthier weight and lower his blood pressure through regular workouts.

ROBERT THOMPSON

MARISSA IERNA



Marissa gained physical strength through exercise and group fitness classes, but she credits encouragement from instructors and friends for keeping her spirits up throughout her treatment.



At the Y, Marissa found the support and strength she needed to fight cancer.

In 2012, just two weeks before her high school graduation, Marissa was diagnosed with rhabdomyosarcoma, a rare type of soft tissue cancer.

Having always led an active life, Marissa was determined not to let cancer wear her down. Throughout her treatment, she continued to build her strength and push herself toward better health. "The instructors [in group exercise] push you so hard to do your best, and they push you hard to try," Marissa explains.

"They're going to support you whether you fail or not... that support means everything to me."

With the friendship and encouragement she found at the Y, Marissa was able to move through her treatment with a smile and a positive attitude, and on July 30, 2013 she was declared cancer-free.

"I will be running my first half marathon on Thanksgiving Day," she says. "It's a long way away, but I will be working my hardest."



GET THE FULL STORY FirstCoastYMCA.org







At Camp Immokalee, Tasha, Tayler and Noah are becoming leaders and making memories that will last a lifetime.

Having grown up as campers, Tasha, Tayler and Noah call Camp Immokalee their home away from home. Camp brings kids from all backgrounds and abilities together and they learn not only to accept others, but also themselves. As Tasha says,

"I used to be afraid to stand out. But at Immokalee, to fit in, you have to stand out. You have to be yourself."

Camp friendships grow into so much more, and Noah says that the people he has met at camp have become his best friends, co-workers and roommates. And as they develop into tomorrow's leaders, they continue to support each other.

Today, the three are confidently taking steps toward leadership by becoming Counselors in Training. "It feels really good to have somebody look up to you," Tayler says, "and to move somebody along and lead them on the right path."

Thanks to Camp Immokalee, kids on the First Coast like Tasha, Tayler and Noah get unique and enriching opportunities that help them grow into healthy, connected adults while learning all about what it takes to strengthen our community.



TASHA, TAYLER & NOAH



GWEN LEWIS







Gwen comes to the Y for her physical, spiritual and mental health. The exercise helps keep her weight in check while her friends give her the emotional support she needs to keep going strong.

Going to the Y means more than just exercise to Gwen. It's a time for her to socialize and see her friends every day.

Gwen Lewis has been a member of the Y since she can remember, but it was when she first moved to Mandarin from Southside that she really realized how much the Y meant to her.

After her move, Gwen was at a bit of a loss since she didn't know anyone in the area. She was looking for a sense of community and belonging in her new home, and once she joined the Williams Y, she found exactly what she was looking for:

"It gave me a life. I love it! It's amazing how you can love something so much."

Gwen goes to the Y almost every day, whether it's to do Zumba or yoga or even just to chitchat with friends. "When I wake up in the morning, I know I have someplace to go," she says, "and I want to be there. When I'm not there, I feel like I'm missing somethina."

Soon, Gwen will be undergoing a knee replacement, and she's actually looking forward to it because it means she can head back to the Y in full force after her recovery. Plus, she knows her extended family will be there for her even while she's not at the Y. The friendships that Gwen has made within the Y's walls have spilled out to local restaurants, movies and coffee shops, and she couldn't be happier to have found a place to belong.







Luke knows the importance of proper nutrition, and he's sharing his expertise with folks at the Y.

Luke Watkins from Black Hog Farm shares our vision to bring families and communities closer together, and because of our partnership, we're able to build a healthier First Coast through fitness, education and, now, easy access to nutritious food.

Luke and his family of fifth-generation farmers are passionate about the "farm-to-door" movement, which makes it easier for people to obtain locally farmed goods. As a part of our partnership, Black Hog delivers healthy, farm-fresh products to our members at their neighborhood Y. The goal is simply,

"To bring food back to the heart of the home. To bring the kitchen back to the heart of the home and strengthen the family as a whole."

Luke and his family's commitment to making healthy choices readily available has allowed members to easily turn recommendations they get from our nutrition team into something they can pick up after a workout and then cook for dinner when they get home, helping to make the Y a one-stop spot for healthy living.





NUTRITION





Thanks to Luke and Black Hog Farm, we are making it more convenient for families to regularly enjoy fresh, locally farmed produce.



LUKE WATKINS



Tremayne Flanders motivates students playing football during the TEAM-UP afterschool program at Rufus E. Payne Elementary. Through a partnership with the Jacksonville Children's Commission and Duval County Public Schools, Y leaders help students with homework and provide a safe environment for enrichment activities like arts and crafts, sports and dance.

2

As humans, passion can motivate us, delight us and even humble us. We experience those emotions first-hand every day in the eyes, smiles and sometimes tears of those we serve. From the recipients of kindness to the givers of abundance, the passion that inspires them is the bond we all share. We are blessed by the contributions of time and resources as well as the partnerships, collaborations and other acts of good will that make a difference in the heart of our community.

WORKING TOGETHER SIDE BY SIDE

MAJOR FUNDING PARTNERS

Amelia Plantation Chapel Baker County Board of Commissioners Bank of America Foundation Baptist Medical Center The Bruning Foundation Stephen and Tressa Buente Foundation Christ Episcopal Church Foundation City of Jacksonville The Community Foundation Edna Sproull Williams Foundation Everbank Firehouse Subs Foundation FIS Foundation. Inc. Florida Blue George M. Baldwin Foundation Jacksonville Children's Commission Jaguars Foundation Jessie Ball duPont Fund Nemours Orange Park Medical Center The PLAYERS Championship Charities Precor USA Production Resources, Inc. Publix Super Markets Charities Ravonier Regency Realty Group **Reinhold Foundation** Ronald McDonald House UF Health Jacksonville State of Florida

Take Stock in Children Charter School Student Funding Title 1 YMCA Reads! Department of Agriculture School Lunch Snack Reimbursement Department of Health REACH Grant St. Johns County Parks and Recreation Department United States Department of Education United Way of Northeast Florida United Way of St. Johns County Wells Fargo Foundation YMCA of the USA

Department of Education

COMMUNITY PARTNERS

CORPORATE AND NON-PROFITS

American Diabetes Association American Red Cross AmeriCorps ARC of Jacksonville Arlington Family Resource Center Arthritis Foundation BASCA, Inc. Big Brothers, Big Sisters Black Hog Farm Boy Scouts of America Boys and Girls Clubs The Bridge of Northeast Florida Brooks Health Systems Clara White Mission Community First Credit Union Communities in Schools Crowlev Maritime The Cummer Museum of Art Darkness to Light, Stewards of Children Experience Works Family Nurturing Center Family Support Services First Coast Kids Triathlon First Coast Worksite Wellness Council The First Tee of Northeast Florida Flashback Photography Gator Bowl Association Girl Scouts Girls on the Run Hands on Jacksonville Healthy Mothers, Healthy Babies of North Florida Hope Haven I.M. Sulzbacher Center for the Homeless Jacksonville Community Council. Inc. Jacksonville Jaguars Jacksonville Kids Coalition Jacksonville Public Education Fund Jacksonville Speech and Hearing Center KaBOOM!/Dr. Pepper/Snapple Group Katie Ride for Life Kids First of Florida Lighthouse Lacrosse The Mercy Network Moms In Touch International/Ponte Vedra Group Monique Burr Foundation MS Society Museum of Science and History Navigant College Advisors Nicolitz Eve Consultants Non-Profit Center of Northeast Florida North Florida Area Health Education Center Ponte Vedra Senior Center Quigley House RealSense Prosperity Campaign Ribault Full Service School Rotary Clubs Safe Animal Shelter Salvation Army

Special Olympics

St. Vincent's HealthCare Take Stock in Children Thrasher Horne Center for the Arts United Way Agency Directors' Association University of Florida & Shands WorkSource Wounded Warrior Project Young Life VvStar Credit Union

GOVERNMENT ENTITIES

Baker County Health Department Blueprint for Prosperity Healthcare Alliance City of Green Cove Springs City of Jacksonville City of Macclenny City of St. Augustine Clay County Health Department Clay County Parks and Recreation Duval County Health Department Mayor's Council on Fitness & Well-Being Nassau County Health Department St. Johns County Parks and Recreation

CHURCHES

Bethel Baptist Institutional Church Christ Tabernacle Missionary Church Christian Family Chapel Cross Creek Church The Church at Aravle First Baptist Church of Middleburg First Baptist Church of Orange Park First Baptist Church of Oakland First Christian Church – Mandarin Grace Episcopal Hibernia Baptist Church Jacksonville Seventh Day Adventist Academy Lakewood United Methodist Church Mandarin Presbyterian Church Middleburg United Methodist Church Oakleaf Baptist Church Orange Park Presbyterian Pinewood Christian Academy Ponte Vedra Presbyterian Church Riverside Presbyterian Church Sacred Heart Catholic Church St. Paul Missionary Baptist Church

"Coming together is a beginning, keeping together is progress, working together is success." - HENRY FORD

SCHOOLS

Baker County Public Schools Clay County Public Schools Duval County Public Schools Florida State College at Jacksonville Jacksonville University Nassau County Public Schools St. Johns County Public Schools St. Johns River State College University of North Florida

TIGER ACADEMY HONOR ROLL

Donors at \$10,000 and above

Edward L. Baker John D. and Anne Baker Mr. and Mrs. Thompson s. Baker Willis M. and Chris Ball Berg Family Charitable Foundation Bruce and Mary Bower Gary Chartrand The Eartha M. M. White Legacy Fund FverBank Florida Rock and Tank Lines Foundation The Haskell Company The Henry and Lucy Gooding Endowment Monica A. Jacoby Mrs. Edward W. Lane. Jr. Joan W. Newton Russell B. Newton, Jr. Rusty and Kathy Newton Robert H. and Pam Paul The PLAYERS Championship Charities Regency Centers Ronald McDonald House Hap and Brooke Stein Preston H. Haskell

CHILDREN'S SPIRIT AWARD RECIPIENTS

Donors reaching at least a 10-year consecutive giving history at the major gifts level.

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The Perkner Family Joe and Lynn Petry Cheri and Claude Rapoza Don D. Roberts Oliver Robinson Jack and Lori Schmidt Dr. Charles Simmons Mrs. Deedie Simmons Brooke and Hap Stein Walter and Dorothy Whetstone John H. Williams Mr. James H. Winston Greg and Jeanne Young The Zuber Girls Amelia Island Plantation Chapel Auld and White Constructors. Inc. Bank of America-Merrill Lynch Baptist Medical Center Nassau BI-LO Winn-Dixie Foundation, Inc. CBC National Bank First Coast Community Bank Flashback Photography Memorial United Methodist Church Omni Amelia Island Plantation Publix Super Markets Charities **Regency Centers** RockTenn Rotary Club of Ponte Vedra Beach Rotary Club of St. Augustine Runk Companies Schultz Family Foundation Swisher International, Inc.

HERITAGE CLUB MEMBERS

Donors making planned legacy commitments to the Y as part of their estate plans.

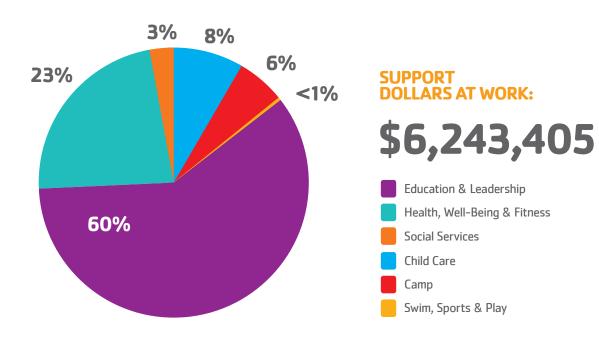
John and Anne Baker Jennifer and Jeff Bover Jan and Jim Brogdon Bill and Christina Bryan Carl and Rita Cannon Family Foundation Luther and Blanche Coogin Mr. and Mrs. Robert W. Dve Mrs. Susan L. Golden Mattox S. Hair, Esg. Mr. Wavne Hart Mr. Dean Langford Mr. and Mrs. Wilford Lvon Paul and Brenda McEntire Mrs. Betty L. Milne Mr. and Mrs. E. William Nash Mrs. Deedie Simmons Justin. Paige and Hannah Terry Mr. Thomas Whicher Hastings & Jacqueline Williams Mr. James H. Winston Penelope Zuber

Chairman's Round Table Donors give to the Y annually to provide a helping hand in changing our community. For a complete list of these donors, visit FirstCoastYMCA.org.

EVIDENCE **IN NUMBERS**

SUPPORT FOR OUR NEIGHBORS

We depend on the generosity of our community, as well as grants and resources from a variety of government sources, to ensure that every individual regardless of age, income or background, has access to the essentials needed to learn, grow and thrive.



To give to the Y, or to see real stories of how doing so makes a difference in your community, visit FirstCoastYMCA.org.

NEW WINSTON FAMILY YMCA

On December 4, officials at the YMCA of Florida's First Coast, alongside community leaders, volunteers, members and invited guests, broke ground on the new Winston Family YMCA in Riverside at an evening celebration on the construction site.

CAPITAL CAMPAIGN DONORS

\$500,000 - \$3,500,000

John and Anne Baker Estate of Luther and Blanche Coggin Florida Blue Gilchrist Berg Russell B. Newton, Jr. Mr. and Mrs. Russell B. Newton, III Weaver Family Foundation Fund The Winston Family Foundation

\$250.000 - \$499.000

John E. Anderson **Ball Family Fund** EverBank

"This project is much bigger than the building. The Winston Family YMCA will enable our work in all the neighborhoods surrounding it, creating opportunities and allowing us to reach more people than ever before."

Eric K. Mann President & CEO

\$100,000 - \$249,000

- Brooks Rehabilitation JF and Peggy Bryan
- **DuBow Family Foundation**
- Edna Sproull Williams Foundation
- Estate of Mattox Hair
- **Fidelity Foundation**
- Haskell
- The Henry and Lucy Gooding
- Endowment
- Jessie Ball duPont Fund
- Publix Super Markets Charities, Inc.
- Ravonier
- Regency Centers
- **Riverside Hospital Foundation**
- Charitable Fund
- Mary Virginia Skinner-Jones
- Jay and Deanie Stein Foundation Trust
- Employees of W.W. Gay Mechanical Contractor. Inc.

\$50.000 - \$99.000

The Bailey Group Bi-Lo Holdings Foundation Bruce and Mary Bower Charles and Rushton Callaghan G. John and Ann Carey Harden Mike and Margo Kelly LLL Services and Supply. Inc. Miller Electric Company The Brooke and Hap Stein Fund The Weedon Family Wells Fargo

For a complete list of capital campaign donors, visit FirstCoastYMCA.org.







Volunteer LEADERSHIP

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April Norris District Executive Director

Dorothy Slama District Executive Director

Mary Anne Thomas District Executive Director

Susan Golden Executive Director of Tiger Academy

TREASURER'S REPORT

BALANCE SHEET - All Funds

DOLLARS IN THOUSANDS - (UNAUDITED)

Assets

Cash and cash equivalents Accounts receivable Pledges receivable Land, building and equipment Other assets

TOTAL ASSETS

Liabilities

Accounts payable Deferred revenue Long term debt Other liabilities

TOTAL LIABILITIES

Net Assets

Unrestricted Temporarily restricted Permanently restricted

TOTAL NET ASSETS

REVENUE AND EXPENSE – All Funds

DOLLARS IN THOUSANDS - (UNAUDITED)

Revenue and Public Support

| \$ 1,147 | Contributions | \$ 11,001 |
|----------|---------------------------------------|--------------|
| 564 | Fees and grants from various agencies | 3,569 |
| 12,293 | United Way | 306 |
| 51,379 | Membership dues | 15,381 |
| 276 | Program fees | 8,211 |
| \$65,659 | Other revenue | 922 |
| | | |

TOTAL REVENUE AND PUBLIC SUPPORT

\$39,390

| | | | | uuuuuuuuu |
|-----|--------|--|-----------|-----------------------|
| \$ | 823 | Expenses | | |
| | 358 | | | |
| | 18,741 | Program services | \$ | 27,622 |
| | 986 | Management | | 5,035 |
| | | Fundraising | | 1,099 |
| \$2 | 0,907 | | | |
| | | | | |
| | | TOTAL EXPENSES | \$3 | 33,756 |
| | | Change in value of interest rate swaps | \$ | 3 3,756 304 |
| \$ | 18,093 | | \$ | |

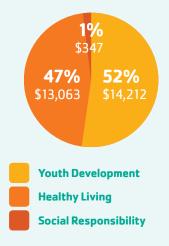
3.710

\$44,752









Students at Tiger Academy, the Y's charter school, celebrate a big achievement: making the largest gains in Duval County in both reading and math on the Florida Comprehensive Assessment Test. Principal Charles McWhite credits those improved FCAT scores to the school-wide culture in which both teachers and parents expect the highest level of achievement and discipline from the young scholars.

With an appreciation for the past year, we look ahead to all the wonderful people, stories and milestones to come as we expand our reach and strengthen our impact in more ways than we could have ever imagined—something we could never have done without you. Though the road may be unpredictable, let us be filled with faith and courage that our first steps into the future are purposeful steps in the right direction, inspired by the passion for people that compels the Y movement.

ADVANCING **OUR CAUSE**

Strategic Plan: Vision 2025, Phase I

OUR VALUES

OUR MISSION

To put Christian principles into

build healthy spirit, mind and

body for all.

practice through programs that

- Caring
- Honesty
- Respect
- **Responsibility**

OUR SHARED VISION

The YMCA of Florida's First Coast is a cause-driven organization focused on strengthening the foundations of communities by developing youth potential, promoting healthy living and encouraging social responsibility.

OUR STRATEGIES



YOUTH DEVELOPMENT

We will focus on developing our youth and teens through programs that help them realize their full potential.



HEALTHY LIVING

We will work with community partners to improve the health of the people by providing them with programs and services that make them feel empowered.



SOCIAL RESPONSIBILITY

We will create an environment where everyone, regardless of income, age or background, feels a sense of belonging and has the opportunity to thrive.

YOUTH DEVELOPMENT

Academic Achievement Gap

Reduce youth academic achievement gaps, especially in reading and math, by strengthening our curriculum and programs into areas of unmet need.

Uplift Teens

Uplift and prioritize our teens, targeting character development, leadership, academic achievement, violence prevention and healthy living.

Fitness and Wellness

Build youth fitness and wellness through new initiatives, revitalized legacy sports programs and expansion into areas of unmet need.

Support for Stronger Families

Support, engage and empower families, targeting initiatives that focus on strong families as the foundation for developing successful youth and strona communities.

INTERNAL CAPACITY

HEALTHY LIVING

Reposition as Total Wellness Resource

Reposition our organization as one of the region's leading resources for total wellness by implementing and growing our healthy living centers, expanding our strategic partnerships and prioritizing initiatives that combat chronic disease, reduce obesity and advance health reclamation.

Deepen Our Efforts in Corporate Health

Promote and increase Corporate Wellness participation and customize corporate health and wellness initiatives based on the health metrics of each corporation.

Reduce the Health Disparity Gap in Under-Resourced Communities

Develop partnerships and initiatives to reduce the health disparity gap and address the policy. environmental and systematic barriers to healthy living in under-resourced communities.

SOCIAL RESPONSIBILITY

Revitalize and Champion Purpose Built Communities

Work together with community leaders, residents, partners and government to target and revitalize under-resourced neighborhoods where positive change can have the greatest impact.

Develop Community Volunteers

Strengthen and boost volunteerism by developing inspiring and connecting potential volunteers to opportunities within our organization and throughout the region.

Increase Opportunity & Expand Our Geographic Reach

Increase the opportunity for more people to access and benefit from our services, regardless of age, income, background or special needs by adding new locations and revitalizing existing locations.

Advocate and Support Social Change

Monitor, advocate and support partnerships and initiatives that align with our Vision, prioritizing those with the potential to most impact the communities in our region.

GROW MEMBERSHIP • DEVELOP CAUSE-DRIVEN LEADERS • DIVERSIFY FUNDING ASSESS OUR OPERATIONS, ALLIANCES & STRATEGIES • MAXIMIZE OUR BRAND

Whatever your reason...

People like you are our greatest resource — people who work alongside us and support our work to help our neighbors learn, grow and thrive.

With programs from A to Z — from athletics to advocacy, dance classes to disease prevention, volleyball to volunteerism — we don't just strengthen individuals, we strengthen our whole community.

Yet there is so much more to do.

Every gift makes a difference. **Everyone has a role to play.** Together, we can achieve so much more.







#BeCauseY





CONNECT WITH US **@FirstCoastYMCA** and share vour #BeCauseY

GIVE. JOIN. VOLUNTEER.





ELIA MATOS

I highly recommend for the spirit of friendship. What we have together. We belong to a family. #BeCauseY



JAKE MARCIONETTE

Thankful for the opportunities I've had to form new friendships and be part of the commuity. #BeCauseY