

YMCA OF FLORIDA'S FIRST COAST

# IMPACT REPORT

from the Strategic Plan 2014-2016



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## DIABETES PREVENTION PROGRAM\*

# 525

Total Participants

RETENTION: **19%**

PHYSICIAN REFERRALS: **10%**

- 4 new sites in Health Zone 1
- 3 new clinician referral sources developed

# 21

## CORPORATE HEALTH PATH CLIENTS

# 3,500

HEALTHY LIVING CENTER VISITS  
(Increased 100% since 2014!)

# 7,000.

Number of residents in the Johnson YMCA area targeted with increased access to weight management programs.

## WORKING WITH

## GLOBAL CENTER OF EXCELLENCE

has formed relationships with



SOUTH AFRICA



UNITED KINGDOM

## MORE THAN 36,000

swim lessons were given to nearly

## 4,000

children through

**Go for Green! & Safety Around Water**



# 24,000 = 120,000+

volunteers

hours of service



More than 17,000 have completed the DARKNESS TO LIGHT Stewards of Children Child Sex Abuse Prevention Training



# 80 FAMILIES

Received free groceries at the first "COMMUNITY DAY"

# SEEDIFFERENTLY™

## 31 TOWERS 15 LOCATIONS

## 9,000+ MEALS SERVED

## 1,100+ CHILDREN & FAMILIES ENGAGED

## 45+ STAFF + PARTNER ADVOCATES



1,200+ CHILDREN in 9 BAS SITES and 4 SUMMER CAMP SITES RECEIVE FREE MEALS EVERY DAY.

## YOUTH SPORTS

PARTICIPATION INCREASED BY 18.1% FROM 2013 TO 2016.

## YOUTH FIT FOR LIFE

EMBEDDED INTO 46 BAS SITES + 23 SUMMER DAY CAMP SITES.

OVER 20 STEM WORKSHOPS AT  
**THINGAMAJIG**  
WITH 1,000 PARTICIPANTS IN 2015 + 2016

TEEN LEADERSHIP PROGRAMMING  
HAS INCREASED BY  
**300%**  
SINCE INCEPTION

SUMMER LEARNING  
LOSS PREVENTION  
**PROGRAM**



**2,067 NEW UNITS**  
WITH 20/20 MEMBER REFERRAL PROGRAM

**14%**

Of all  
members  
now on the  
program.

LEADERSHIP UNIVERSITY WAS RELAUNCHED WITH OVER  
40 CLASSES AND PROGRAM OFFERINGS.

FirstCoastYMCA.org

**56%**

TOTAL WEBSITE  
SESSIONS INCREASE

**49%**

INCREASE IN  
NUMBER OF USERS

**35%**

INCREASE IN  
PAGE VIEWS

SOCIAL MEDIA

**5-10**

MEDIA MENTIONS  
PER MONTH

**1 MIL.**

SOCIAL MEDIA  
REACH PER  
MONTH