

# KEEPING KIDS SAFE AROUND WATER

**Water Safety** 



Drowning is the second leading cause of accidental death in children ages 1-14.



Three children die every day as a result of drowning.

Drowning poses a threat to the health and well-being of people nationwide, particularly among children and minority populations.

Percent of children who cannot swim

70%

60%

40%

African American

an Hispanic

Caucasian

#### THE Y: "AMERICA'S SWIM INSTRUCTOR."

As the most accessible community resource to prevent drowning, the Y teaches more than a **million children** invaluable water safety and swimming skills each year. Research shows that participation in formal swimming lessons can reduce the risk of drowning among children one to four years of age.



#### **A PLEDGE TO SAFETY**



The Y's new water safety and drowning prevention program, Safety Around Water, will help children and families learn the vital skills needed to be safe in, near and around the water. The program is designed to engage community partners

and parents to bring lifesaving skills to those at high risk of drowning. Y's across the country are taking this pledge to become a champion of the program to help children and families be safe around water.

In addition to vital water safety instruction, participants in Y swim lessons:

#### MORE THAN JUST SAFETY



learn new



feel a sense of achievement



increase physical activity levels



connect to others in class



make new



recognize new role models

### **FREE LESSONS**

THe YMCA of Florida's First Coast is providing nearly 900 free swim lessons to children in Northeast Florida this summer.



## **LEARN MORE**

The Y is helping children stay safe in and around the water.

FirstCoastYMCA.org