## **LOCATIONS**

## **Family Branches**

#### **BARCO-NEWTON FAMILY YMCA**

2075 Town Center Boulevard Orange Park, FL 32003 904.278.9622

### **BROOKS FAMILY YMCA**

10423 Centurion Parkway North Jacksonville, FL 32256 904.854.2000

#### **DYE CLAY FAMILY YMCA**

3322 Moody Avenue Orange Park, FL 32065 904.272.4304

### **FLAGLER CENTER YMCA**

12735 Gran Bay Parkway West, Suite 201 Jacksonville, FL 32258 904.370.9622

## **JOHNSON FAMILY YMCA**

5700 Cleveland Road Jacksonville, FL 32209 904.765.3589

#### **MCARTHUR FAMILY YMCA**

1915 Citrona Drive Fernandina Beach, FL 32034 904.261.1080

#### **PONTE VEDRA YMCA**

170 Landrum Lane Ponte Vedra Beach, FL 32082 904.543.9622

## **ST. AUGUSTINE YMCA**

500 Pope Road St. Augustine, FL 32080 904.471.9622

## **WILLIAMS FAMILY YMCA**

10415 San Jose Boulevard Jacksonville, FL 32257 904.292.1660

#### **WINSTON FAMILY YMCA**

221 Riverside Avenue Jacksonville, FL 32202 904.355.1436

## YMCA AT THE BANK OF AMERICA TOWER

50 North Laura Street Jacksonville, FL 32202 904.356.9622

#### YMCA AT BAPTIST NORTH

11236 Baptist Health Drive Jacksonville, FL 32218 904.592.9622

#### **Corporate Extension**

### YMCA AT UF HEALTH JACKSONVILLE

580 West 8<sup>th</sup> Street First Floor, Tower II Jacksonville, FL 32209 904.244.9350

#### **Other Facilities**

### ATLANTIC KIDS CAMPUS

1205 Atlantic Avenue Fernandina Beach, FL 32034 904.261.1080

### **BAKER COUNTY AQUATICS CENTER**

136 West Lowder Street Macclenny, FL 32063 904.259.0898

#### **CAMP IMMOKALEE**

6765 Immokalee Road Keystone Heights, FL 32656 352.473.4213

#### **JESSE BALL DUPONT CAMPUS**

7373 Old Kings Road South Jacksonville, FL 32217 904.731.2006

#### **TIGER ACADEMY**

6079 Bagley Road Jacksonville, FL 32209 904.309.6840

### **YULEE KIDS CAMPUS**

86029 Pages Dairy Road Yulee, FL 32097 904.548.0820

#### **METROPOLITAN OFFICE**

40 East Adams Street, Suite 210 Jacksonville, FL 32202 **P** 904.296.3220 **F** 904.296.4744

## YMCA OF FLORIDA'S FIRST COAST

FCYMCA.org

STRENGTHENING THE FOUNDATIONS OF COMMUNITY



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

# REACHING OUR POTENTIAL



YMCA OF FLORIDA'S FIRST COAST
2018 ANNUAL COMMUNITY IMPACT REPORT

**MEMBERSHIP FACILITIES** 



**RESIDENT CAMP** 



**CHARTER ELEMENTARY SCHOOL** 



**HEALTHY LIVING CENTERS** 



**AFTERSCHOOL** CHILD CARE SITES



YOUTH DEVELOPMENT **CAMPUSES** 







**AQUATICS CENTER** 



**CORPORATE EXTENSION** 



**FACILITIES FOR PEOPLE** WITH DEVELOPMENTAL **DISABILITIES** 



... ASSOCIATION DEDICATED TO **CREATING LASTING, POSITIVE CHANGE** STARTING FROM THE GROUND UP.

The Y is a powerful association of men, women and children of all ages and from all walks of life joined together by a shared passion:

TO STRENGTHEN THE FOUNDATIONS OF COMMUNITY.



Go ahead. Read on.

# DEAR FRIENDS,

At the Y, we believe everyone deserves the same opportunities, no matter who you are or where you're from. In many cases in America, and right here on the First Coast, the zip code you're born into may have the ability to determine your future. Sometimes these divisions exist mere miles from each other, in zip codes that are just one number apart.

Because our cause is strengthening our community, the First Coast YMCA is committed to creating equity in neighborhoods across Northeast Florida. In the past fiscal year, we served more than 112,000 members of our community through youth development, healthy living and social responsibility. We provided financial assistance totaling nearly \$2.1M to more than 25,000 participants.

In this annual community impact report, we showcase real stories of how the Y is helping First Coast Y members and participants live their best life, no matter their circumstances. You'll learn more about how we are uplifting teens, nurturing our neighbors, supporting the sacrifice of our military and protecting precious lives.

As servant leaders, our dedicated staff remain disciplined in ensuring that everyone in our community has access to the resources and support they need to thrive. But we can't do this important work alone. We're grateful for devoted volunteers and generous donors who believe in our ability to transform lives and share in our passion to make a difference.

For a Better Us.







Chair, Board of Directors

Eric K. Mann President & CEO



# **MOVING TEENS FORWARD**

ince its beginnings, the Y has nurtured the promise of young people. Uplifting teens is one of our core strategies, and never has it been more important to help them find their voices, activate their beliefs, feel like they belong and become our next generation of leaders.

One of our young leaders is Alexandria James, a senior at Robert E. Lee High School. She is very active in the Johnson Family YMCA's Teen Forward program and the Y's Youth In Government program—she's currently the Lt. Governor for the state of Florida's YMCA Youth In Government program.

The Teen Forward program is designed to help youth ages 13-19 focus on their future by exposing them to new experiences, introducing them to career-focused professionals and presenting them with options beyond school. Other teen programs include Counselor in Training, Camp and Summer Leadership Experience.

The Johnson Y is currently undergoing an expansion project that includes construction of a state-of-the-art Teen Center. It will be equipped to serve more than 100 students every day with a STEAM laboratory, teaching kitchen, computer lab, recording studio and gaming area. This is the only after school programming of its kind offered for high schoolers in the area, and will be a perfect complement for wellness in spirit, mind and body for our growing youth population.

## **UPLIFTING TEENS:**

- **137** Youth In Government Participants
- 163 Teens in Before & After School Programs
- **6,048** Hours of Service Learning Performed
- **329** Teens Employed in 2018
- **75** Students Went on a College Tour
- **800** Teen Memberships

## **TAKE STOCK IN CHILDREN** CLAY COUNTY

- 1,400 Hours of One-on-One Mentoring Sessions
- 165 College-Readiness Coaching Sessions
- 5 College Career Workshops
- **\$74,000** in College Scholarships



## **ALEXANDRIA JAMES**

**Teen Program Participant** JOHNSON FAMILY YMCA

"When I think of the YMCA, I think of a second home. It's a place where I am able to be a genuine version of myself while meeting new people. My involvement with the Teen Forward program, and the YMCA in general, has taught me how important it is to have a healthy mind, body and spirit so that I can be the best version of myself."

## **▼ TIGER ACADEMY: ROARING FOR 10 YEARS**

We are celebrating a decade of achievement for Tiger Academy, the First Coast YMCA's free public elementary school in Northwest Jacksonville. Since the first bell rang back in August 2009, hundreds of children have grown up at Tiger Academy and are now looking toward brighter futures.

Jacksonville business leader and longtime YMCA volunteer John Baker spearheaded the effort to make Tiger Academy a reality. Looking back on that time, Baker says it was necessary for the

## "It's got a culture like none other."

- JOHN BAKER

Y to do more in Northwest Jacksonville. "We were not helping the poorest people in our city," Baker remembers.

Tiger Academy focuses on rigorous academic standards, character development, personal and social responsibility and strong family involvement. "The thing about Tiger is, it's got a culture like none other," Baker says. "The kids really bought into the fact that they are going to college, that this place is going to help them go to college, that the values that they learned here, like hard work and self-discipline, don't get taught every day to every child. And they buy in, and their parents buy in."

The impact has been life changing. "The children who have been in poverty their whole lives are now superstars at Episcopal High School and Bolles. We've been able to do that academically and provide it for our children," says Tiger Academy Executive Director Susan Golden. "It's just amazing."

## **DAY CAMP BY THE NUMBERS**



51,478 **MEALS & SNACKS SERVED** 



1.52M

TOTAL READING MINUTES



6,605 **CHARACTER BRACELETS EARNED** 



THINGAMAJIG PARTICIPANTS

## **BRIGHTSPOTS**



Our Second Annual **Drivers of Change** Invitational Golf Tournament raised \$107,000 to support our scholars at Tiger Academy and our teens at the Johnson Family YMCA.



The Ponte Vedra YMCA's Teen Leadership Board developed the Adulting 101 Workshop Series: **Life as a College Freshman**. Rising sophomores from Auburn, Alabama, UC Berkley and University of Florida shared unique experiences about their Freshman year including unexpected surprises, Greek life, on and off-campus living, athletics and the challenge of academic stress/balance.



The First Coast YMCA's Before and Afterschool Program is ranked #1 in the country for impact among the best YMCA child care programs nationwide according to 2018 SEER Analytics parent surveys.



# JUST A GYM

"I feel so much better

about myself and I feel so

hen Heather Biltoc walked through the doors of the Winston Family YMCA two years ago, she was beginning a journey to find her best self. For her, joining the Y was an important first step. "I knew that I wasn't just investing in a gym," Heather says. "I was investing in myself and a place that had a really friendly environment. I didn't like being surrounded by people who I thought would judge me. I was already uncomfortable enough in my own skin."

After years of struggling with an eating disorder, Heather was finally ready to face it head on. "Anyone who grew up bullied knows how hard it is to break body dysmorphia. If I am going to beat this, I have to be honest with myself and those around me."

much better about who I am, the skin I am in." Heather says not everyone was confident that she would be

able to stick with it, but she was determined and found the support she needed at the Y. She says, "I am so thankful for it. Just knowing that everything is going to be okay because I have gotten here and because all the people that I need

surrounding me here are here, holding me up when I can't hold myself up."

Her goal of working out three days of the week turned into four and then five. Two years later, Heather is amazed by her transformation in spirit, mind and body. She lost 100 pounds, but says she gained so much more.

"The Y is a magical place," says Heather. "I've learned so

much about who I am at the Y, I've learned so much about who I can be, someone who I thought I'd never be, someone that is strong and bold. I have formed so many friendships and there's no way that the staff at any other gym would have invested themselves in me, nor would I

have the wisdom that I've gotten from all the people at the Y. It is my home away from home, it's inspiring, it is more than comforting. It really is hard to describe the impact that a building and a community has on you, but I am so glad to be part of it."

# 14,000+

visits to our Healthy Living Centers in partnership with Baptist Health, Brooks Rehabilitation and Florida Blue

FREE YOGA CLASSES OFFERED FOR CANCER SURVIVORS



Art Singleton flexes with Ellie Wainwright, group exercise instructor.

## **FIRST COAST GAMES**

had 29 corporate teams and nearly 2,500 registered participants last year!

## **AGING WITH PURPOSE**

We have 124 members from age 90 to 104, like Art Singleton who celebrated his 102<sup>nd</sup> birthday at the Barco-Newton Family YMCA. Art says he's healthy because he works out twice a week at the Y and takes a walk every day. Our team of Healthy Aging coordinators host over 50 social events every month for this group of very active members.



## **SEVENTY**

PARTICIPANTS CELEBRATED THE START OF FALL WITH A 3-HOUR AQUA **AEROBICS EXTRAVAGANZA AT THE MCARTHUR FAMILY YMCA ON** 

WORLDWIDE **AQUATHON DAY.** 

## **OVER 460 VOLUNTEERS**

...built three KABOOM playgrounds at Baptist North, Winston and Dye Clay to provide more opportunities for children to be active.

Below is the group from Dye Clay.

## **HEATHER BILTOC**

Member

WINSTON FAMILY YMCA

"Over time you start to realize, what are my priorities for the day, what is most needed for me to feel good before I go to bed and wake up feeling alright the next day, and you figure it out. I've learned so much about who I am at the Y, I've learned so much about who I can be."





# THE JOYCE OF **SWIMMING**

"I turned my hurt and my

pain into healing and joy."

ongtime Johnson Family YMCA member Joyce Delifus is realizing a dream come true after her worst nightmare – losing her son.

Shawn Delifus learned how to swim at the Johnson Y. Joyce says it didn't take long for everyone to notice he had a gift. Joyce says, "He went from a dog paddle to 20 laps in an Olympic swimming pool in just 12 weeks."

Shawn went on to become a certified lifeguard and then

a member of the swim team at Raines High School. After graduating from UNF, Shawn began his coaching journey with the UNF collegiate women's team.

He also coached at the Y and with local club teams, working with swimmers at all levels, from beginners to some of the nation's top elite athletes. Shawn, beloved by his students, became one of the top swim coaches in the nation.

In 2016, at just 30 years old, Shawn died suddenly from a heart attack. Just weeks after his passing, two of Shawn's students made the Olympic team - gold medalists Ryan Murphy and Caeleb Dressel.

To keep her son's legacy alive, Joyce decided to take on Shawn's passion. She started a foundation in his name, and together with the Johnson Y, she's helping children and adults learn how to swim.

"I have a love for the Y," says Joyce. "The staff is so good to me, they're so kind to me and so, when Shawn passed, it was only

> right for me to partner with them because they helped bring me back. There were many days that I would walk in the door so full of grief and I'd turn around and go

back to my car but the staff would run after me and grab me and just hold me and they would pray for me."

This past summer, the Shawn D. Delifus Foundation partnered with the Y to provide water safety instruction and swim lessons to 75 people, ages 6 months to 87 years old. Joyce says, "I turned my hurt and my pain into healing and joy."



become comfortable in the water.

In summer 2018, the First Coast Y taught nearly 4,000 children critical water safety skills through our Safety Around Water drowning prevention program. We even taught a Jacksonville

Jaguars' DJ Chark helping Tiger Academy scholar Diego

Wide Receiver DJ Chark was terrified of the water until he met Regional Aquatics Director Mo Eaton. The Jaquars arranged for Chark to take lessons at the Winston Y with Mo. Now he is doing laps in the pool and is no longer afraid. Chark also gave our Tiger Academy kindergarteners quite a surprise when he jumped right

## **▼ DADDY-DAUGHTER DANCE**

Twenty-five fathers attended the YMCA at Baptist North's first ever Daddy-Daughter Dance, creating some sweet moments to cherish for years. The Brooks Family YMCA also held its highly anticipated annual event which gives families the opportunity to strengthen their relationships, develop new interests and become connected to others in the community.

In 2018, Ys across the First Coast hosted a variety of events and volunteer opportunities, giving the entire family a time and a place to come together and support their neighbors.

Jaquars player how to swim!

in to help them during their SAW lesson.



Events like the Daddy-Daughter Dance are part of the Y's important work to help build stronger families.

## 1 in 6 adults & 1 in 4 children

in Northeast Florida don't know where their next meal will come from.

## **SUMMER FOOD DRIVE**

In summer 2018, the First Coast YMCA activated a food drive with Florida Blue, the Jaguars Foundation and Feeding Northeast Florida, to give back to our hungry neighbors, many of them children. Together, we distributed 13,940 meals throughout the First Coast at four mobile pantry locations.



## **ANGEL TREE**

695 donors gave Christmas gifts to nearly 880 children during our Angel Tree program. Our branches filled entire school buses with gifts and our employees dressed up to deliver them.



## **JOYCE DELIFUS**

Mother to Shawn Delifus, Started the Shawn D. Delifus Foundation JOHNSON FAMILY YMCA

"Shawn was a very energetic, loving, fun-loving, young man who was a big kid at heart. He loved kids. He loved swimming. And he always had a positive spirit about him, which encouraged kids to do better. He was just so lovable. He was gifted. "

## **HONORING OUR TROOPS**

The First Coast YMCA is proud to now be an affiliate of the Armed Services YMCA. Through their support, we provided \$35,000 in summer camp scholarships to 148 military children. We also provided \$721,263 in membership scholarships to 2,557 families. In addition, we collected and then distributed 1,500 backpacks filled with school supplies to hundreds of families at our annual Back-to-School Bash for military families.



## **NATIONAL GUARD PT DAY**

The First Coast YMCA hosted a "PT Day" for about 80 members of the Florida Army National Guard and Air National Guard. This event was hosted in partnership with Building Healthy Military Communities. The YMCA with BHMC have a common goal of providing physical wellness and nutritional support to service members and their families.



## **WOUNDED WARRIORS**

We served about 80 veterans in 2018 through a Wounded Warrior Project Health and Wellness Program. The program taught them about proper nutrition and exercise, which led to helping them cope with stress and get better sleep. It gave them a place to go to manage feelings of isolation while also improving well-being.



My name is Cella Logan. I'm a Gold Star Spouse, mother, runner, and love everything about Florida.

My boys and I became a Gold Star Family when our hero, my husband and my boys' father, United States Marine Corps Corporal Daniel Logan, lost his life back in August of 2017 due to combat-related injuries.

Another military spouse introduced me to the Y and encouraged me to join where both my boys and I could continue to be active and stay healthy. I found a place where I could get a good workout, exercise and train, but more importantly, a safe place for my children to go while taking time for myself.

Last summer, my oldest son was very involved in the Y. He was able to attend summer camp at the duPont location and he was blessed to receive a camo ruck/backpack from the Back-to-School Bash for military children.

I'd just like to say thanks to the Y! I'm proud to be part of the military community and we appreciate the support from organizations, like the Y, and all those who make the MILITARY a priority and focus of their work.

# WHERE ALL PLAYERS — ARE MOST — VALUABLE



At the Y, we are passionate about helping all children reach their potential through recreational and competitive sports. In 2018, our All-Star Basketball teams won 18 championships in tournaments across Florida. Teams in our Elite Volleyball Club won gold bracket in 4 tournaments. The Williams Family YMCA is looking forward to realizing their vision of becoming the premier, affordable racquet sports complex for families in Northeast Florida.









FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

# ANNUAL CAMPAIGN Pledge Form

Name (Company):			
Contact:			
Address:			
City:			
State: Zip:			
Home Phone:			
Work Phone:			
E-mail:			
Formal name(s) for recognition:			
l wish to pay my pledge over years via			
<ul> <li>Quarterly</li> <li>Annual installments beginning on</li> </ul>			
I pledge:			
□ \$30 □ \$60 □ \$429 □ \$450			
□ \$580 □ \$1,000 □ \$1,500 □ \$			
My balance will be paid by:			
☐ Gift payment now			
Remind me during the month of:			
☐ Bankdraft (authorization form needed if not currently on bankdraft)			
□ Visa/Mastercard			
Card No:			
Exp. Date: Security Code:			
Signature:			
Contributor Signature:			
Date:			

Your donation makes all the difference. **THANK YOU.** 

## WE CAN'T DO IT WITHOUT YOU.

\$30 | GIVE A MONTH OF ADAPTIVE WELLNESS TO A WOUNDED WARRIOR, A STROKE SURVIVOR OR A BRAIN INJURY PATIENT

Participants receive guidance and resources to aid in their recovery through individualized exercise plans and group interaction.

## \$60 | SAVE A CHILD'S LIFE

Help an at-risk child build confidence and be safe in and around the water with Safety Around Water instruction.

## **\$429** | HELP PREVENT DISEASE

Endorsed by the CDC, the year-long YMCA Diabetes Prevention Program helps participants adopt and maintain healthy lifestyles by eating healthier, increasing physical activity and losing a modest amount of weight to reduce their chances of developing the disease.

## **\$450** | PAVE THE WAY FOR TOMORROW'S LEADERS

Provide a scholarship to State Assembly for a Youth In Government (YIG) high school student, enabling him or her to build leadership skills, self-confidence and learn first-hand how our state government operates.

## **\$580** | BUILD CONFIDENCE IN OUR YOUTH

By spending a week at our resident Camp Immokalee, kids can discover who they are, achieve their goals, learn about the outdoors and make friendships and memories that last beyond the summer.

## \$1,000 | PROVIDE AN ENRICHMENT EXPERIENCE FOR AN ENTIRE GRADE AT TIGER ACADEMY

Cultivate children's imaginations and broaden their learning horizons. Many of our YMCA charter school students in Northwest Jacksonville have never experienced a tour of an art museum or a theatrical performance before.

## \$1,500 | GIVE A SUMMER TO REMEMBER

Provide 10 weeks of summer day camp full of exciting activities to keep minds and bodies engaged and support healthy lifestyle behaviors. Our focus on reading time prepares students to head back to school by the end of the summer with a fresh set of skills.



## METROPOLITAN BOARD OF DIRECTORS

Michelle (Shelly) M. Boynton, Chair Douglas M. Baer, Vice Chair/Treasurer

David Alban Mark F. Bailey

John D. Baker, II (Ex-Officio)

Davis Berg

Sarah Bermudez

Peggy Bryan

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Kathryn Murphy

Russell B. Newton, III (Ex-Officio)

**Gary Norcross** 

Darnell Smith Pam Smith

Terry Terhark

Cleve E. Warren

Edward (Ed) W. White, Jr.

Floyd B. Willis, MD

4,672
Total Volunteers

## **BOARD OF TRUSTEES**

## John D. Baker, II, Chair

Willis M. Ball, III Christina H. Bryan J. F. Bryan, IV Stephen M. Buente Carl N. Cannon G. John Carey Russell B. Newton, III Hastings Williams, Jr. John H. Williams, Jr. James H. Winston - Posthumous Emeritus 22,627
Hours Invested

\$555,660 Estimated Work Value

For Fiscal Year ending September 30, 2018

## **FINANCIAL OVERVIEW**

**BALANCE SHEET** All Funds

DOLLARS IN THOUSANDS - (AUDITED)

## Assets

Cash and cash equivalents	\$ 9,868
Accounts receivable	805
Pledges receivable	5,853
Land, building and equipment	65,638
Other assets	445
Interest rate swap	145

## Liabilities

**TOTAL ASSETS** 

Accounts payable	\$ 2,979
Deferred revenue	592
Long term debt	32,382
Other liabilities	1,981

## **TOTAL LIABILITIES**

## **Net Assets**

Unrestricted	\$ 30,368
Temporarily restricted	14,453
Permanently restricted	-

TOTAL NET ASSETS

## **REVENUE AND EXPENSE** All Funds

DOLLARS IN THOUSANDS - (AUDITED)

## **Revenue and Public Support**

Contributions	\$ 7,058
Fees and grants from various agencies	4,718
United Way	208
Membership dues	17,086
Program fees	10,386
Other revenue	1,076

## TOTAL REVENUE AND PUBLIC SUPPORT

\$40,532

## **Expenses**

\$82,754

\$37,934

\$44,821

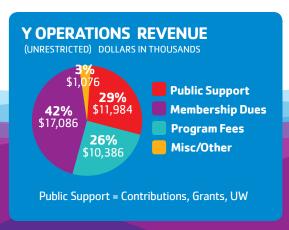
Youth Development	\$ 17,506
Healthy Living	12,719
Social Responsiblity	349
Management	6,351
Fundraising	909

## TOTAL EXPENSES \$37,834

Change in value of interest rate swaps \$ 268

NET FROM ALL FUNDS \$ 2,965

For Fiscal Year ending September 30, 2018.







## **2018 FUNDING PRIORITIES**

## 1. Creating Healthy Families and Communities

**SUPPORT** those in need by giving toward Y scholarships. We provide scholarships to those who cannot afford memberships and programs like Diabetes Prevention and Stroke Wellness.

**CONNECT** with others in Group Exercise or Small Group Training classes to broaden your Y network.

**INVITE** your friends to become members of the Y and save on your membership through our 20/20 Member Referral Program.

## 2. Making Kids of All Ages Safe in the Water

**SUPPORT** year-round free swim lessons for underresourced youth to help reduce accidental drownings in Northeast Florida.

**CONNECT** with the Y's Leadership University to enhance your personal knowledge, skills and abilities.

**INVITE** friends and family to volunteer for First Coast Games or Healthy Kids Day.

## 3. Academic and Life Achievement for Our Youth

**SUPPORT** afterschool and camp activities that mold character and promote academic skills in our youth. Sponsor a student at Tiger Academy, our charter school. Provide a scholarship for an underprivileged camper to Camp Immokalee.

**CONNECT** with the Y's Angel Tree program to give gifts during the holidays to children who live under the poverty line. Donate school supplies for military children in August for Operation Salute.

**INVITE** a friend or family member to mentor a child in the Y's Take Stock in Children program (Clay County) or YREADS! (Duval County).

## 4. Helping Teens Become Leaders

**SUPPORT** Youth In Government at new schools and support training for statewide legislative experience. Support YMCA teen memberships and Teen Forward, the Y's initiative in Riverside and Northwest Jacksonville.

**CONNECT** with the Y's 5K series to raise funds to provide scholarships for teens in need. Visit FCYMCA.org to follow our Youth In Government leaders to Tallahassee.

**INVITE** someone to join Togetherhood or to volunteer at other teen events at your branch.

## **VISION 2025 STRATEGIC PLAN**

## ASSOCIATION STRATEGIC PRIORITIES

- **1.** Secure Our Long Term Sustainability Through Philanthropy and Fiscal Management.
- Help Bridge the Gap Between Health Care and Our Community with Our Partners.
- **3.** Enhance Quality of Life for Children Through Sports, Aquatics and Family Programming.
- Help Boomers and Millennials Achieve and Maintain Health.
- Becoming One of the Most Military-Friendly YMCAs in the Country.

## **BRANCH & DEPARTMENT STRATEGIC PRIORITIES**

- **6.** Expand and Grow our Y as a Total Wellness Resource.
- Energize the Y as a Global Center of Excellence for Newto-Jacksonville Residents.
- **8.** Help Prepare Today's Youth for Tomorrow's Success through STEM.
- 9. Uplift Teens Especially in the Urban Core.
- 10. Build a World-Class Workforce.
- 11. Achieve Elite Engagement.

## **OUR MISSION**

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.



## **MAJOR GRANT FUNDING PARTNERS**

**American Diabetes Association** Arbonne Bank of America **Baptist Health** CarMax City of Jacksonville, Kids Hope Alliance

City of St. Augustine The Community Foundation for

**Northeast Florida Dollar General** 

Fifth Third Bank

Florida Alliance of YMCAs Florida Blue

Florida Department of Education Florida Department of Juvenile Justice

**Forester Financial** 

George M. Baldwin Foundation Holland and Knight

Jacksonville Jaquars Jessie Ball duPont Fund

KaBoom! **LLL Services and Supply** 

**PNC Bank** 

**Publix Super Markets Charities Redwoods Group** 

The Reinhold Foundation

The Rotary Club of Deerwood

The Rotary Club of Mandarin The Rotary Club of Ponte Vedra Beach

The Rotary Club of San Jose Take Stock in Children

**United Way of Northeast Florida** 

United Way of St. John's County

**VyStar Credit Union** Wal-Mart

Wells Fargo YMCA of the USA

## ANNUAL CAMPAIGN

## **Pacesetter**

\$25,000 and above

George M. Baldwin Foundation Jorge Casimiro Jacksonville Jaguars Foundation **Publix Supermarkets Charities** Regency Centers LP Vystar Credit Union

## **Distinguished Benefactor** \$10.000-\$24.999

Amelia Plantation Chapel

The Bailey Group Mark & Alecia Bailev Bluegrass Materials Bono's Bar-B-O

The Bruning Foundation Peggy & JF Bryan

Stephen and Tressa Buente Foundation

Jeff B. Chester Fifth Third Bank

Florida Blue Foundation Florida Blue Foundation

- In Memory of Gary Healy

JP Morgan Chase

LLL Services & Supply, Inc. Eric & Branita Mann

Pepsi Beverages Co. **PGA TOUR Charities** 

Precor USA

Timucuan Asset Management The W.W. & Eloise D. Gay Foundation David G. Young

## Benefactor

\$5,000-\$9,999

Anonymous **Aramark Uniform Services** B.C. Ziegler & Company BDO USA, LLP Donald F. & LeVonne P. Blackburn

Paul and Shelly Boynton The Brady Kinder Foundation, Inc.

Brookdale Senior Living

Bill & Chris Bryan

**Bradford Bush** 

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George FitzGerald Flashback Photography, Inc. Florida Rock and Tank Lines

Foundation, Inc.

**Island Doctors** Jacksonville Automobile Dealers Association Life Fitness

FRP Holdings, Inc.

Sharon Irons Kantor and Stanley Estrin Kantor

Michael & Margo Kelly

Max Lincoln

MedExpress Urgent Care Kathy and Robert Miller Monroe Welfare Foundation

Lisa Palmer

John & Karen Perkner Lvnn & Joe Petrv

Purcell, Flanagan, Hay & Green Rayonier Advanced Materials

Robbins Nest Advised Fund Rotary Club of Deerwood

Rotary Club of West Jacksonville Shawn D. Delifus Foundation

Gary Snodgrass Jane Snyder

Stellar Foundation

Timucuan Asset Management, Inc.

VanTrust Real Estate, LLC

WestRock

James H. Winston (deceased)

Zenmonics Penny Zuber

## **Sponsor**

\$2,500-\$4,999

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If you would like to support the Y in our mission, donations can be made online at FCYMCA.org/give.

## REMEMBERING JAMES H. **WINSTON**

Mr. Winston passed on September 19, 2018. He cared deeply for both the Y and the city of Jacksonville. He really understood the impact the Y has on the community. That's what drove his involvement in our important work for more than 50 years. It is incredibly fitting that his name now graces the Winston Family YMCA, a place that's welcoming to all and serves as a shining example of the good that can happen when a community comes together.

