

The YMCA of Florida's First Coast presents its **3rd Annual Drivers of Change Golf Tournament** to be held on Monday, October 14, 2019 at Timuquana Country Club. This corporate golf event offers a unique experience with the YMCA and corporate participants by providing an opportunity to make a difference in strengthening the foundation in the North Jacksonville communities we serve.

Proceeds from the golf outing will benefit the Y's Tiger Academy Charter School and the Johnson Family YMCA Teen Program. Over the last two years, we have been able to provide over \$200,000 in support through the tournament proceeds.

This coming school year, YMCA Tiger Academy Charter School will celebrate its  $10^{th}$  year and we anticipate new and exciting programs and impact for our scholars.

In late April, the Johnson Family YMCA opened its brand new Teen Center and swimming pool. The Teen Center is equipped with a state-of-the-art STEAM lab, computer lab, game room, recording studio and teaching kitchen. Through your support, over 100 teens will be able to participate in the only programming of its kind in the Northwest Jacksonville area.

Join the YMCA as we focus on the future with our YMCA Tiger Academy scholars and Johnson Family YMCA teens. The levels of sponsorship support are listed on the following page.







### **DIAMOND SPONSOR - \$20,000** (SOLD)

- 2 Foursomes
- 2 Tee and 2 Green Sponsor Signs
- **Recognition as Diamond Sponsor with** name of event
- Prominent website presence including links on social media (22,000+ fans), plus your own hash tag
- Company logo on official event banner
- Company name on all press releases and media advisories and in any related coverage
- Onsite signage and personal tour at Tiger Academy and Johnson YMCA
- Opportunity for spokesperson to welcome and address event attendees

# **PLATINUM SPONSOR - \$11,000** (SOLD)

- 1 Foursome
- 1 Tee and 1 Green Sponsor Sign
- **Recognition as Platinum Sponsor with** name of event
- Prominent website presence including links on social media (22,000+ fans), plus your own hash tag
- Company logo on official event banner
- Onsite signage and personal tour at Tiger Academy and Johnson YMCA
- Company name on all press releases and media advisories and in any related coverage

# **GOLD SPONSOR - \$5,500**

- 1 Foursome
- Tee or Green Sponsor Sign
- Company name and logo as Gold Sponsor with all program related events/materials
- Company name and logo on official event banner
- Company name on all press releases and media advisories and in any related coverage

#### SILVER SPONSOR - \$3,000

- 1 Foursome
- Company name as Silver Sponsor
- Prominent website presence including links on social media (22,000+ fans), plus your own hash tag
- Company name on all press releases and media advisories
- Company name and logo on official event banner

#### **BEVERAGE SPONSOR - \$1,000**

- Onsite signage at designated beverage areas
- Name on website including links on social media (22,000+ Fans)
- Company name on official event banner

## **PUTTING CONTEST SPONSOR -**\$1,000

- Onsite signage at Putting Green
- Name on website including links on social media (22,000+ Fans)
- Company name on official event banner

#### **TEE/GREEN SPONSOR - \$500** (Limited to 24)

• Company name on tee or green signage on golf course

#### **IN-KIND SPONSORSHIP** (SILENT AUCTION DONATIONS)

- Name/logo included on event webpage, including links on social media. The YMCA of Florida's First Coast social media pages have 22,000 + fans.
- Opportunity for company to share any marketing materials at silent auction tables (to-go/catering menus, other onsite event promotions, etc.)









# SPONSORSHIP COMMITMENT FORM

| COMPANY NAME: |  |
|---------------|--|
| CONTACT NAME: |  |
| PHONE:        | EMAIL:   |
| ADDRESS:      |  |
| CITY:         | STATE: ZIP CODE:   |
|               | SPONSORSHIP LEVEL  |
|               | GOLD SILVER  |
| TEE           | GREEN BEVERAGE PUTTING CONTEST                               |
|               | HOLE IN ONE SILENT AUCTION                                   |
|               | PLEASE MAKE CHECKS PAYABLE TO: YMCA OF FLORIDA'S FIRST COAST |

#### **MAIL TO:**

YMCA of Florida's First Coast Attn: MDS Gift Processing 40 E. Adams Street, Suite 210 Jacksonville, FL 32202

For more information, please contact Eleanor Lanza **email:** elanza@firstcoastymca.org **phone:** 904.265.1824

Thank you for your commitment to the YMCA of Florida's First Coast

A copy of the YMCA of Florida's First Coast's official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free, within the State. Registration does not imply endorsement, approval or recommendation by the State. 1-800-435-7352.

www.800helpfla.com The YMCA's Registration Number is CH-821.