



FIRST COAST GAMES

PLAY HARD.
WORK BETTER.
LIVE WELL.



2026 FIRST COAST GAMES

SPONSORSHIP OPPORTUNITIES

The YMCA's First Coast Games (FCG) is an annual corporate wellness challenge designed to encourage healthy lifestyle choices for participants while building fellowship among employees outside the office. Celebrating its 20th year in 2025, the Games encourage employees to be active through fun and competitive sports, which in turn benefits the overall wellness of the company. We have proudly welcomed more than 30 corporate teams in the past and look forward to growing even more in the new year. In addition to promoting and encouraging company pride, morale and camaraderie among employees, FCG promotes networking among businesses across the First Coast. Employees will strengthen their body, mind and spirit, while the Games open more opportunities to engage a broader base of company employees. Please join us! You could be our next Grand Champion!!



**So, play hard, work better,
live well and let the games
begin!**



OPENING CEREMONY OR CLOSING CEREMONY 5K SPONSOR - \$7,500

- Exclusive Opportunity for each event
- Company name and logo as Opening Ceremony OR Closing Ceremony 5K with all program related events/materials.
- Prominent website presence including links on social media (avg. weekly reach 100,000+)
- Company logo on official event banner
- Company logo on team shirts distributed to 2,500+ program participants (500-800 expected attendance at each event)
- Company name on all associated emails/messages
- Company name on all press releases and media advisories and in any related coverage.
- Opportunity for corporate merchandising at chosen event
- Opportunity for speaking engagement at chosen event



OFFICIAL TEAM SHIRT SPONSOR - \$5,000

- Non-Exclusive Opportunity
- Company name and logo prominently displayed as official Team Shirt Sponsor on all corporate team shirts (expected order for 2024 is 3,000-4,000).
- Company name and logo as official Team Shirt Sponsor with all program related events/materials.
- Prominent website presence including links on social media (avg. weekly reach 100,000+)
- Company name on all associated emails/messages
- Company name on all press releases and media advisories and in any related coverage.



INDIVIDUAL EVENT SPONSOR - \$2,500*

- Exclusive Opportunity for each event
- Company name and logo as the Official Event Sponsor of XXXX event with all program related events/materials.
- Website presence including links on social media (avg. weekly reach 100,000+)
- Company logo on official event banner
- Opportunity for corporate merchandising at chosen event
- Company recognized as an Individual Event sponsor in all FCG-associated media





2026 FIRST COAST GAMES SPONSORSHIP COMMITMENT

_____ \$7,500 Opening Ceremony Sponsor _____ \$5,000 Official Team Shirt Sponsor
_____ \$7,500 Closing Ceremony 5K Sponsor _____ \$2,500 Individual Event Sponsor*

***If interested in joining First Coast Games as an Individual Event Sponsor, please indicate which sport you would like to support:**

_____ Basketball	_____ Volleyball	
_____ Pickle Ball	_____ Soccer	_____ Dodge Ball
_____ Tennis	_____ Bowling	_____ Downtown Scavenger Hunt
_____ Corn Hole	_____ Flag Football	_____ Softball
_____ Kickball		

Your donation is tax deductible as allowed by law.

Contact Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Questions? Contact Eleanor Blair at 904.265.1812 or Soni Robles at 904.265.1803, or email fcgames@fcymca.org.

- ☐ By making this donation, whether as a one-time gift or as part of a recurring contribution, I affirm that I am complying with all applicable local, state, and federal laws, including Florida Senate Bill 700. I also certify that I am not acting on behalf of, or affiliated with, any designated foreign country of concern as defined by law. For recurring gifts, I acknowledge that this attestation applies to the initial donation and to all subsequent scheduled contributions made under the same recurring agreement, unless I notify the YMCA of Florida's First Coast of any changes in my circumstances.

SIGNATURE: _____ DATE: _____

MAKE CHECKS PAYABLE TO:
YMCA OF FLORIDA'S FIRST COAST

MAIL TO:
YMCA of Florida's First Coast
Attn: First Coast Games
40 E. Adams Street, Suite 210
Jacksonville, FL 32202

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