FIRST COAST GAMES

LEVEL UP!

UNITED TEAMS • HEALTHIER WORKPLACES • STRONGER COMMUNITY









FIRST COAST YMCA

SPONSORSHIP OPPORTUNITIES

Our annual, corporate challenge focuses on participants' health and wellness goals, while still offering some friendly competition. Our goal is to introduce fun, healthy activities into the workplace while promoting networking and team building with businesses across the First Coast.

From presenting sponsorships to sport sponsorships, there are plenty of ways to get your brand involved with First Coast Games. Each sponsorship level offers unique benefits designed to increase your visibility, engage your team, and support a healthier, stronger community.

Together, we can build stronger teams while giving back—your support makes a lasting difference for members of your community.

FIRST COAST GAMES

SPONSORSHIP LEVELS



PRESENTING PARTNER
$25,000

Become the lead brand assosiated with First Coast Games, workplace wellness, and community impact.

- Max. visibility
- Naming rights
- Premium recognition
- Social & digital exposure
- Speaking opportunity
- Title recognition
- Opening/Closing Ceremonies
- Award Presentations
- Premium event presence



FAN FEST & CHAMPIONSHIP CELEBRATION
$5,000

Put your brand at the center of the biggest celebration and create an experience people remember.

- High visibility
- Opening or Closing Ceremony
  - 5k related events/materials
- Signage
- Promotions
- On-stage recognition
- Social media exposure
- Brand Activation
- Games & Giveaways
- Awards & Championship Celebration



CORPORATE WELLNESS EXPO
$3,500

Turn the Games into a business-development opportunity through direct access to employees and decision-makers.

- Expo Booth
- Demos
- Educational experiences
- Lead Capture
- Face-to-face engagement
- Company listing
- Event visibility
- Lead generation



RECOVERY ZONE
$2,500

Place your brand where participants are focused on health, recovery and performance.

- Designated branded recovery area
- Recovery services
- Stretching
- Demos
- Target wellness audience
- Digital recognition
- Direct interaction with event attenedees

FIRST COAST GAMES

SPONSORSHIP LEVELS



FUEL STATION
$2,500

Put your product directly into the hands of active partcipiants and keep them performing their best.

- Sampling
- Branded hydration, snack, and nutrtion stations
- High brand exposure
- Digital recognition
- Event signage



EXCLUSIVE T-SHIRT SPONSOR
$2,000

Have your brand be seen by EVERY participant on the official event shirt they'll wear all week long.

- Logo on official event t-shirt
- Company name on event materials
- Verbiage recognition
- Massive visibility
- Long-lasting impressions
- Social media exposure
- Cost-effective branding



SPONSOR A SPORT
$1,500

Align your brand with the sport people love, and be front and center of the fun.

- Logo on sport-specific signage
- Announcements throughout the week
- Targeted visibility with participants
- Signage at all games
- Recognition during awards

- **Brand visibility before, during, and after the event**
- **Engagement with 1,000+ employees from leading companies across NE Florida**
- **Gain brand association with health, wellness, and positive community impact**
- **On-site activation opportunities**
- **Recognition across event marketing and media**
- **Support youth, families, and healthier communities through the YMCA**

2027

FIRST COAST GAMES

SPONSORSHIP COMMITMENT FORM

___ **$25,000 PRESENTING SPONSOR**

___ **$5,000 FANFEST & CHAMPIONSHIP**

___ **$3,500 CORPORATE WELLNESS EXPO**

___ **$2,500 RECOVERY ZONE$2,500**

___ **FUEL STATION**

___ **$2,000 EXCLUSIVE SHIRT SPONSOR**

___ **$1,500 SPONSOR A SPORT**

COMPANY NAME:_____

CONTACT NAME:_____

PHONE:_____ EMAIL:_____

ADDRESS:_____

CITY:_____ STATE:_____ ZIP:_____

Thank you for your commitment to the YMCA of Florida's First Coast!

PLEASE MAKE CHECKS PAYABLE TO:
YMCA of Florida's First Coast

MAIL TO:
YMCA OF FLORIDA'S FIRST COAST
ATTN: FIRST COAST GAMES
40 E. ADAMS STREET, SUITE 210
JACKSONVILLE, FL 32202

Questions? Contact Soni Robles at 904.495.8706, or email srobles@fcymca.org

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A COPY OF THE YMCA OF FLORIDA'S FIRSTCOAST'S OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINEDFROM THE DIVISIONOF CONSUMER SERVICES BY CALLING 1-800-435-7352 TOLL-FREE WITHIN THE STATE OR AT WWW.FDACS.GOV/CONSUMERSERVICES. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. THE YMCA'S REGISTRATION NUMBER IS CH-821.